Americans love beef

DOVER, Del.—Americans will give up almost anything except beef, even when money is short and prices are astronomical.

If people can't afford a rib roast they eat pot roast. If sirloin is out of sight, hamburgers are cooked on the charcoal grill.

When dining elegantly in a restaurant the favorite meal is a rare steak or a slab of prime rib with a baked

At the meat counter in the supermarket shoppers gravely inspect the beef cuts first, and may not bother to look at anything else.

Reerences to things bovine somehow pop up in places where you'd least expect them. The horned heads of bulls appear on bottles of beer, men's toiletries, packages of chewing tobacco. The national pastime sends mighty pitchers to warm up in something called a bull pen.

beef Perhaps reminiscent of covered wagons, cow towns and the wild and wooly West, where legendary cowboys drove thousands of cattle across the dusty prairies. Besides the fact that it tastes good, maybe Americans are partial to beef because it reminds them, of where they started, and how far they've

The American love affair with beef is often criticized

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by people who say that the grain used to produce it could be utilized more effectively in other ways - and that all that meat isn't needed anyway.

Perhaps some of these critics are unaware that a steer represents a great deal more than just steaks and hamburger. Over half of an average 1000-pound steer is used for products other than meat.

Some of these products save lives. For example, insulin is probably the bestknown drug derived from cattle. Thousands of diabetics must have insulin every day just to stay alive. Cattle are walking

The list is very long, and the message is clear. Cattle provide a lot more than just storehouses of more than 100 a good meal.

life-saving or life-improving drugs which help make childbirth safer, prevent blood clots, relieve allergies, settle upset stomachs, control anemia, treat a sluggish thyroid, and help babies digest milk.

In addition to medicines, cattle by-products also appear in soaps, buttons, chinaware. leather, cosmetics, brushes, musical instruments, sports equipment, surgical supplies, film, sandpaper, explosives, gelatin, margarine, candy, and marshmallows.

Helicoptor is seeder

LEBANON - Seeding rye by helicopter on standing corn during August is a good way to help reduce soil erosion, says Clair Gerberich of the Lebanon County Conservation District.

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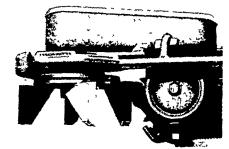
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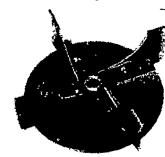
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fibrous root system will help

He explains that the rye establishes itself as the corn matures and forms a good, dense cover. "The dense ground cover, as well as a

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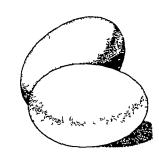
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carry harvesting equipment and reduce soil erosion losses this Winter," Gerberich pointed out. He considers seeding by

helicopter to be economical and suggests that farmers consider the idea. He has more information and will answer questions on the matter. The Lebanon County

Conservation District may be reached by dialing 717-



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