

Dairy princesses

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they leave, then we've failed," she concluded. Ms. Groff also pointed out that an enthusiastic dairy princess cannot accomplish her job to the maximum if she doesn't have the support of dairy industry people behind her.

The sessions which the representatives attended included topics on milk promotion, television appearances, a workshop on the many areas of the United Dairy Industry Association, plus others.

One particularly beneficial seminar, according to Ms. Groff and the individuals taking part, was concerned with the various avenues of milk promotion. The women came together and shared how they, in each of their respective counties, were working to promote this nearly perfect food.

Nina Burdette, Mercersburg R1, a newly selected booking agent from Franklin County, said, "Some of the methods the others were talking about were remarkable - for instance, the mall promotions. We don't have malls, as such, in Franklin County, although we do have shopping centers."

Asked what particularly outstanding concept she would take home with her from the seminar, she said, "I'll take home a lot of enthusiasm - I realize there's more to dairying than just milking cows."

The dairy princesses also spoke highly of the seminar, saying that they'd had their ideas expanded on all the topics in which they'd participated.

According to Pat Miller, Monday's session was almost entirely devoted to working with the dairy princesses on their demonstrations which they will be presenting at state competition. Each of the 39 girls was evaluated and given constructive help in improving her presentation.

Tuesday, the most concentrated of the days with workshops, featured topics on TV briefing, handled by Barbara Gross, Northwest District dairy princess coordinator in Pennsylvania, along with Caroyl Pettis, from W T P A - T V, Harrisburg; "Make-up" with Violet Morris, instructor of cosmetology at York Vo-Tech; "Hair" by Barbara Harvey, former instructor of cosmetology and present beautician; and "Appearing on TV" by Caroyl Pettis.

The afternoon's rotating workshops consisted of "Poise", taught by Teann Concino, agency director and former instructor with the Barbizon School; "Dress" taught by Karen Laughman, York County dairy farm wife and former coordinator of the princess seminar; and "Nutrition," taught by Colleen Greecher and Sandra Touzani, nutrition consultants with Dairy Council, Inc.

As Tuesday evening's main feature, Donna Yousey, with New York State's dairy promotion, spoke to the girls, explaining what she envisioned their coming year to hold in the way of promotions.

Giving her reactions to the seminar, in general, Jane Squier from Bradford County said, "I never really realized how big a job I had to do as dairy princess, and now I'm anxious to do it. There's just so much to learn and so much to teach other people about nutrition and milk."



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Survival of ag fought for by American Agri-Women

WASHINGTON, D. C. - Despite popular USDA figures reporting that four and one-half per cent of the nation's population are farmers, only about 300,000 or a fraction of one per cent are net producers deriving their livelihood from agriculture. The per cent grossing over \$40,000 numbers about one tenth of a per cent, according to a study done by a recently formed agriculture group.

Representing this minority recently in the nation's Capitol was a coalition of farm women known as the American Agri-Women. Coming from farms in Alabama, Oklahoma, Kansas, Indiana, Michigan, Illinois, Wisconsin, Pennsylvania, California, and Nebraska, the women "promoted agriculture for

the benefit of the American people and the world," according to national coordinator Sharon Steffens, Grand Rapids, Mich.

"We are very interested in the survival of the family farm," stated Steffens. "We really care about it, because this is our way of life, and because food is the fundamental life support commodity without which the people and the country cannot survive."

The nearly 50 farm women representing over 2500 farm families and over 20 states or national farm organizations met with officials of agriculture employers, American National Cattleman's Associations, USDA, and consumer groups. They discussed the subjects of agriculture chemical regulation, credit,

import and export policies, inheritance tax reform, energy, and parts of the Farm Bill.

Although farmers are energy intensive users, growing food for this country takes up only three per cent of the nation's total consumption of energy. That figure hasn't changed since 1946. And yet, Mrs. Steffens is careful to point out that a 10 per cent decrease in fuels available to agriculture would drive up food prices about 42 per cent because of production cutbacks that would be the result. "Agriculture must be a priority user of energy," she states.

Throwing light on the agricultural employment opportunities, Mrs. Steffens describes pleasant, productive, healthful and

profitable work experiences in all phases of agriculture.

She spotlights the family farmer, wife and children as making up 75 per cent of the farm work force, with the much publicized migrant, only 1.7 per cent.

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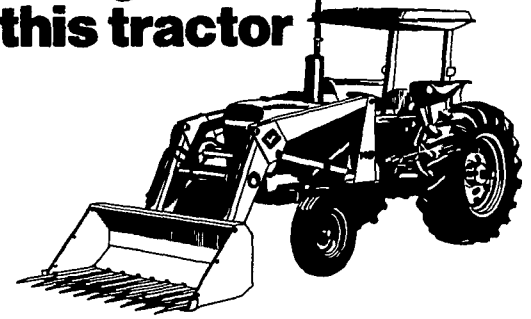
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