



PURINA HIGH OCTANE COW CHOW 36

THE DAIRY SUPPLEMENT
WITH

“milk power”

WHAT GIVES PURINA Hi-O COW CHOW 36 IT'S "MILK POWER"?

Purina Dairy scientists have produced many outstanding Dairy rations through the years, but none offer a greater milk-making potential than Hi-O Cow Chow 36. This "super performing" supplement contains 36% protein. When mixed with grains according to Purina Research approved formulas it produces a "super" energy milking ration.

It is the unique scientific blending of a carefully calculated balance of proteins, minerals, vitamins and extra high energy milk-making ingredients that provides Hi-O Cow

Chow 36 with its unusual power to produce extra milk.

Use Hi-O Cow Chow 36 for on-the-farm mixing or let your Purina dealer Check-R-Mix a Purina milking ration for you containing Hi-O Cow Chow 36. He has specific formulas to make a quality milking ration with the right protein level to fit your roughages and your herd.

Records show Hi-O Concentrate 36 not only increases milk production, but dairymen report significant increase in fat test.

PURINA
HOG CHOWS

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HOG CHOWS

SUMMER FEED CORN SILAGE + MAINTAIN BUTTERFAT TEST

- YOUR EAR CORN
- +
• Hi O 36 CONCENTRATE
- +
• GOLDEN CB 20%

**FEED
WITH**

**50 lbs. CORN SILAGE
3 lbs. HAY**

MAKES A 16% CHECKER-MIXED DAIRY RATION ON
YOUR FARM FOR LESS THAN \$130.00* PER TON.

*Feed prices are based on current market conditions and are subject to change

Let your local Purina Dealer or mail the coupon and let us help you figure the nutritional requirements of your herd to determine the exact kind and amount of milk ration containing Hi-O Cow Chow 36 you should feed for maximum milk production.

MAIL TO: **PURINA** Box 266S, c-o Lancaster Farming
Lititz, PA 17543

I WANT TO KNOW MORE
ABOUT PURINA'S SUMMER FEEDING PROGRAM

NAME _____

ADDRESS _____

TOWN _____ STATE _____

ZIP CODE _____ PHONE _____

HIGH BROS.
PHONE: 717-354-0301
GORDONVILLE, PA. 17529

JOHN B. KURTZ
PHONE: 717-354-4616
717-665-6023
RD3, EPHRATA, PA. 17522

FRANKLIN FEED AND SUPPLY CO.
PHONE: 717-264-6148
CHAMBERSBURG, PA. 17201

MCCRACKEN'S FEED MILL, INC.
2 NEW CHARLOTTE ST., MANHEIM, PA. 17545
PHONE: 717-665-2186

IRA B. LANDIS
PHONE: 717-665-3248
BOX 276, RD3
MANHEIM, PA 17545

WENGER'S FEED MILL INC.
PHONE: 717-367-1195
RHEEMS, PA. 17570

THE PURINA PROGRAM

Good Breeding	Sound Management
Careful Sanitation	Good Feeding

FOR GOOD PRODUCTION

**PICKERING VALLEY FEED
AND FARM STORE**
PHONE: 215-363-8810
RT. 113 & GORDON DRIVE
LIONVILLE, PA. 19353

JOHN J. HESS, II, INC.
PHONE: 717-442-4183
PARADISE, PA. 17562

WEST WILLOW FARMERS ASSN., INC.
PHONE: 717-464-3431
WEST WILLOW, PA. 17583

UMBERGER'S, INC.
PHONE: 717-866-2324
RICHLAND, PA. 17087

UMBERGER'S MILL
PHONE: 717-867-5161
FONTANA, PA. 17042

W.E. MANIFOLD & SONS
PHONE: 717-382-4805
FAWN GROVE, PA. 17321

LEHMAN FEED STORE
PHONE: 717-528-4151
YORK SPRINGS, PA.