LETTERS TO THE EDITOR

[Continued from Page 10]

another matter to develop and come forward with a progressive workable program. I say it is alwasy easy time to "put up or shut

For me the Beef Research and Information act is a good

voluntary and anyone who doesn't want to participate immediately. It is a producer's program, run by few as 10 per cent of those voting can have a recall referendum. I say "Let's get

idea and worth a try. It is off the fence" and try to help July 5th to the 17th.

Harry H. Stambaugh Green Park, Pa.

ourselves. I am sure it is the last chance in our lifetime to can get his money returned have such a self-help program. Other food groups are trying to capture our cattle producers who receive beef market. Lets "Keep no salary for their effort. As Beef King" by voting yes

I will gladly supply more

information on this subject,

free on request, to anyone

who will write to me at Box

127, Gillette, Wyo. 82716.

editor appeared in your paper that doesn't make much sense to me. The writer states his family would eat more beef if he

On June 18 a letter to the

could get a better price for his cattle, and that is what the beef referendum is all

Does General Mills. Proctor & Gamble, Kelloggs,

- Editor, Lancaster Far- etc., wait for the supermarkets to promote their products?

Letter makes little sense

When a housewife drives down the highway and sees a billboard advertising pork and sees it on TV, what kind of meat does she buy? When only a few years ago beef was 10 cents higher than pork, why is pork now 10 cents higher than beef? The literature the writer referred to two weeks ago doesn't make much sense because

the dairyman products to promo and beef. So why the unproductive poinuts?

His (the writer i weeks ago) orga should get off the start working for the all farmer membe yees! No wonder people call us dumb

Editor, Lancaster Farming: Before any cattle producer votes in the beef check off referendum, he or she should ask himself (herself) a

2. How are producers in

Beef check-off questione other check off type

couple of questions.

1. Why isn't more beef being eaten now?

programs doing? Looking at the first giving them new question, the answer is easy. advertising agence Ask any housewife. Her sizeable amount of family can't afford more. and all the may She'll buy more if the price is newspapers, rad lower. You know what that television station means. Do you want less for carry the ads, also your cattle? Madison additional dollars. Avenue has never run a way producers can successful advertising is through higher campaign for any farm lower costs. We

product. Cotton, wool and much about costs. apples are three at random to pay the prices production areas where machinery dealers extensive advertising has have no alternative been employed in an effort to work on improv boost sales. Notice the ever- prices we receive ? increasing percentage of off won't do a the man-made fabrics on the market? Know what the price of wool is? Are consumers eating more apples?

do something positive to improve our balance sheets, the time is now.

I urge all local producers to vote "yes" in the beef referendum.

> Sincerely, Wayne Miller Mount Joy, Pa.

The proposed d will help a few D that.

> Walter B. Dan

Avoid Wask If you shop only week, avoid wastel up fresh produce a perishables first canned and frozen carry you through a latter part of the we

Tax law blamed for energy problem

Editor, Lancaster Farming:

One of the main causes of the financial plight of agriculture today is our national energy problem and the resulting increase in farm and ranch operating

But do we really have an energy shortage in this country or are we simply being denied an abundance of energy by our inequitable income tax laws?

There are at least six proven practical methods of producing enormous amounts of usable energy from inehaustible energy sources. Why haven't we taken advantage of these inexhaustible energy sources on a large scale? The answer is quite apparent:

In 1926 Congress passed income tax legislation which enables those people with income from the extraction of minerals and fossil fuels, such as oil and coal, to

escape the income tax entirely on up to 50 per cent of their net income from such extraction.

No tax advantage, even remotely comparable, was given to encourage the development of energy from the inexhaustible energy sources such as solar power, wind power, regrowable vegetation and waste conversion.

Congress has failed for over 50 years to remove this gross inequity from the tax law. This has worked to the extreme disadvantage of those trying to raise capital to develop the inexhaustible energy sources.

If Congress continues to fail to remove this inequity from the tax law, it is not likely that there will be any significant development of these inexhaustible sources very soon because the development capital will obviously continue to be attracted to where the tax advantages are.

Yes vote urged Editor, Lancaster Far-

Sincerely,

Stephen Tarver

Gillette, Wyo.

ming: Next week cattle producers will vote in the national beef referendum.

At stake is a comprehensive plan strengthen domestic and foreign markets, step up research on production problems and improve communications throughout the beef industry. It's known as the beef research and information plan.

This self-help plan was designed by cattle producers for cattle producers. It will be funded by a 30 cent per \$100 deduction on all cattle

sales. The buyer will deduct that amount. The final buyer will send the amount into the Beef Board - 68 top cattle producers who will administer the funds and contract for needed programs.

These will include advertising, public relations, -sales promotion, consumer education, production and nutrition research, marketing research andforeign market develop-

If we're ever going to take charge of our industry, and

PORK PRODUCERS!

Your county and state Pork Producers' Council has initiated a campaign to increase producer participation in the check-off program of market hogs and feeder pigs at your local markets.

Progressive feed salesmen have petitions for you to sign so you can indicate your support for the investment program.

"HELP KEEP PORK ON THE MOVE FOR MORE PROFIT"

Contact the salesman representing one of the feed companies listed below:

RON L. HERSHEY GEHMANS MCCRACKEN FEED MILL INC. PENNFIELD FEEDS WOLGEMUTH WEST WILLOW FARMERS ASSN. JOHN'J. HESS II INC. WHITE OAK MILLS STEVENS FEED MILL, INC. MASTER MIX WM. J. YODER

RALSTON - PURINA ALLIED MILLS ZIMMERMAN BULK FEEDS JASON E. MILLER MANOR FARM SUPPLY **GRUBB SUPPLY CO.** AGWAY LEROY M. SENSENIG INC. **RED ROSE FEEDS MARK HERSHEY FARMS**



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