

# WHY DO FARMERS LOOK TO FOR NO-NONSENSE FEEDING?

Farmers have learned that Beacon Feeding and management programs are geared to make money for a farmer.

We're not afraid to be innovators. But our programs start first with proven research . . . are recommended by specialists who know their business . . . make use of practical quality ingredients . . . and are backed by local dealers who appreciate your business.

## FOR EXAMPLE:

### Dairy Feeding Programs

are recommended specifically for your herd. Any purchased feed recommended is to provide the nutrients you don't grow yourself. Beacon know-how can well be the key to providing the net profit you must have to stay in business.

### Nutrena CLS

is one of the most economical methods of providing protein that your herd needs for good health and high production. Handy to feed and the Beacon supply service is excellent.

### Pre-Serv Products

are used by steadily more farmers to offset the effects of oxidation, mold and spoilage. More than 300,000 tons of hay have been treated with Hay Pre-Serv as farmers harvest hay up to 26 hours earlier, cut and store hay with as much as 25 percent moisture.

- Beacon Silage Pre-Serv provides up to 30 percent more feeding value per ton of grass silage or haylage because of less spoilage and shrinkage.
- Grain Pre-Serv is suitable for both feed grains and food grains to greatly reduce oxidation and resulting mold damage.
- Feed treated with Beacon Feed Pre-Serv keeps feed free from mold damage up to two weeks longer than untreated feed.

### Poultry Feeds

both for layer and turkeys - are formulated to provide the top performance at reasonable price that spells profits.

### Swine Feeds

The Beacon Nutrena line up - for all ages and types of swine - is a proven and profitable program of management. The end result is more pig for your money, more profit for your time and investment.

### Miscellaneous Feeds

to fit special needs also emphasize the completeness of Beacon service.

- Minerals

Three supplements especially formulated for the cow and to provide more mineral units per dollar.

- Dog Foods

Chunk style or Meal style and the new High Protein Dog Food.

- Tend-R-Leen

Steer Feed for outstanding results with dairy beef.

## For No-Nonsense Feeding and Service

### Contact Your Beacon Dealer

#### CLARK DAIRY SUPPLY

Rising Sun, MD  
301-658-5125

#### NEW FREEDOM FARM & GARDEN

New Freedom, PA  
717-235-3606

#### H. JACOB HOOBER

Intercourse, PA  
717-768-3431

#### MCCRACKEN'S FEED MILL, INC.

Manheim, PA  
717-665-2186

#### HYKES QUALITY FEEDS

York Haven, PA  
717-266-1269

#### THARPE & GREEN MILL

Churchville, MD  
301-734-7772

#### W. L. MUMMERT CO.

Hanover, PA  
717-637-6923

#### EARL SAUDER, INC.

New Holland, PA  
717-354-0861

#### RICHARD B. KENDIG

Special Accounts  
Representative  
Phone 302-478-3058

#### CHESTER WIEST

Sale & Distribution  
Manager  
Phone 717-741-2600

#### R. E. RUDISILL

Sale & Distribution  
Manager  
Phone 717-854-2281



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