

Dairy princess

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She said she chose to go, because, "I wanted to travel and go somewhere and do something different. I knew people who had gone before." She spent one month working in Berlin, Germany, where the group dug ditches for a sewer in a rest home. She spent another month in Switzerland where they cleared out a forest. She laughed about the hard work, saying, "We had to pay to do it - we payed room and board." Accomodations, she admitted, were very nice. Despite the hard work, she said, "It was a terrific experience."

After working, she traveled in Holland, Germany, Austria, and Switzerland. She had crossed the Atlantic on a student ship, but traveled alone most of the time. "I thoroughly enjoyed being alone, even though I did not speak the language," she asserts.

When she returned, she worked for a company which made hammermills and feed grinders, and clerked for her father who was also an auctioneer. She continued clerking until just Spring.

In 1966 Joyce married Marlin Shenk and the couple now has three children: Chadwick, 8, Lavonne, 5 and Ryan, who is nearly two. They are expecting another child in August.

Her husband helps operate E.E. Shenk and Sons, which owns hammermills and does custom work. They also own three tractor trailer trucks, to haul corn, corn cobs, or molasses. "He loves it," Joyce says.

The couple resides on Valley Road outside of Manheim on a seven-acre farm. They raise beef and chickens, corn and hay. "I don't feel I have been removed from the farm," Joyce says. But she adds, "I was very sorry to see my mother and Daddy move off the farm."

She says emphatically that she enjoys living in the country, and feels her children are fortunate because they are learning responsibilities.

Being the mother of three

young children obviously keeps this dairy princess busy, but she said, "We have a garden, and I do all the canning and freezing I can. I also thoroughly enjoy sewing and do a lot of it." Although she was in 4-H, she said, "My mother always sewed for us, and I picked it up from her."

The Shenk family belongs to the Chickies Creek Church of the Brethren where Joyce sings on the choir and Marlin and Joyce share the duties of Bible School Director. Joyce also plays on the church softball league, although she has momentarily curtailed that activity.

About the contest, Joyce remarked, "I feel it's a great boost for the dairy industry. The girls have to work a lot harder, but it is worth it."

With her background as Miss Milkmaid, Joyce continues to do her part. She said, "We use a lot of milk in our family."



CHICAGO - Agriculture is the nation's largest employer. According to the U.S. Department of Agriculture, between 14 and 17 million people work in some phase of agriculture - from growing food and fiber to selling it at the supermarket.

Fruit-flavored yogurt stirs up sales

ROSEMONT, Ill - Yogurt may be a 5,000 year-old dairy product, but it's still new to American consumers. Why has it taken yogurt so long to catch on?

Its first customers in the United States were ethnic groups who grew up with yogurt in their native land. Yogurt was a familiar food in many countries such as Russia, Blugaria, Turkey, Greece, Armenia and India.

Later, yogurt's reputation as a health food made it popular. Nutritionally, yogurt has all the protein and other benefits of the milk from which it is made.

Many physical health cultists claimed the product could prolong life, correct overweight, restore hair and sexual prowess.

Dieters selected yogurt to help them loose weight or gain health. Actually, an eight-ounce container has 130 to 140 calories in the plain variety and up to 250 calories flavored. For many, one cup of yogurt will make an entire meal.

The dieters were followed by the "wheat-germ and sandal set" who thought the product would slow down old age.

Despite interest by these various groups, yogurt wasn't a consumer's favorite until the mid-sixties when manufacturers decided to sweeten the product to counteract its acidity. Yogurt developed a new image and sales began to soar.

"Fruit-at-the-bottom" was created in 1965 and yogurt

sales really jumped. Today flavored yogurt accounts for 90 per cent of the market with strawberry, cherry and raspberry heading the list of favorites. Currently, more than 25 different flavors are marketed.

Half of the yogurt eaters in the United States live on the east coast; 20 per cent on the west coast; with the balance throughout the country.

For whatever the reason, one thing is certain: yogurt has arrived.



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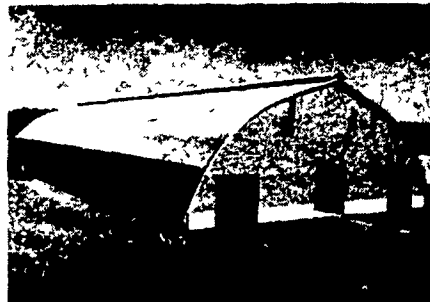


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