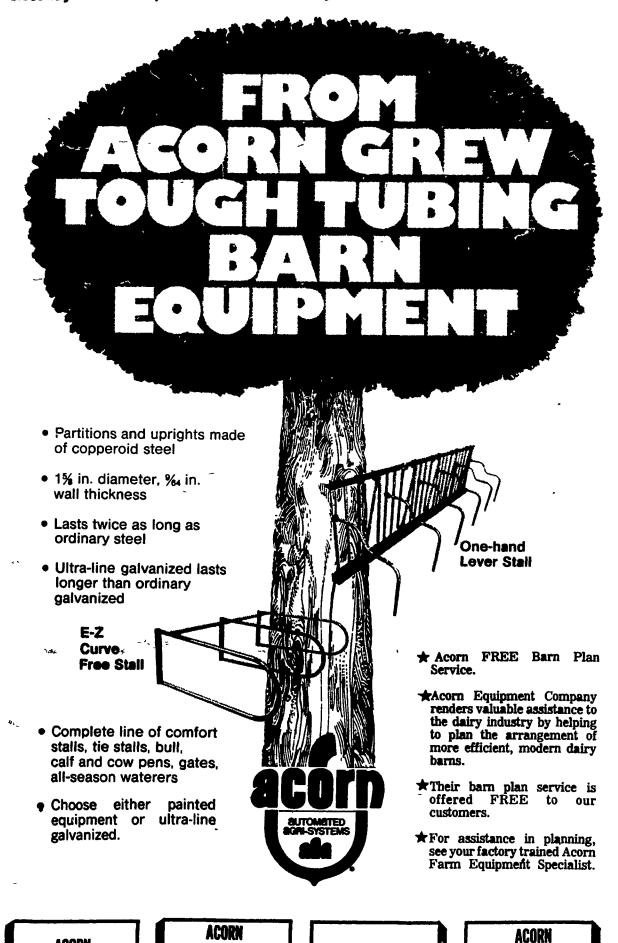
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## Lancaster Farming, Saturday, May 7, 1977–27

## Chicken is extraordinary animal

By WILLIAM G. McINTYRE **Senior County Agent** Hunterdon County, New Jersey

FLEMINGTON, N.J. - As a meat and egg producer, the chicken is an extraordinary animal. The modern bird produces an average of 230-240 eggs a year. Twenty five normal diet to a low energy years ago it took seven pounds of feed to produce a dozen eggs. Today we only need four pounds.

In growing broilers, it weeks and about eight pounds of feed to bring the broiler modern to marketable size, about four pounds. It used to take almost twice that time and almost double the feed years ago.

Research and the apknowledge in breeding, feeding, and management make this possible.

Thanks to research, the lot more about balancing the protein in our diet.

feed requirements for egg and meat production. For example, the New York State researchers reported that hens layed significantly more eggs, if they're put on an unusually low calorie diet for some time before they are ready for egg production. The switch from the diet at a given point during the rearing period results in 12-13 more eggs per hen.

Better nutrition, thanks to research is improving the takes only seven to eight shell strength. Another Cornell study found that diets containing less phosphorus than normally recommended improves the shell strength of eggs.

Who benefits from this kind of research? We all do. Forty years ago the broiler was the luxury item on the plication of new found menu. Today, thanks to the tremendous strides made by the broiler industry and the researchers behind it, chicken is a relatively modern poultryman knows a inexpensive source of

## Ham facts available

BOISE, Idaho - "Facts business-size, self-About Ham," a new con- addressed, stamped ensumer pamphlet from the velope to: Pork Industry Pork Industry Group of the Group, 444 North Michigan National Live Stock and Avenue, Chicago, Ill. 60611. Meat Board, is being distributed.

"Facts About Ham" joins Prices are: up to 99 copies, the Meat Board's "Facts 10 cents each; up to 1,000 beef, lamb and various meat products.

"This folder gives consumers all the basic information on ham, including how to buy, store, cook and serve it," said Verlo Butz, vice president of the Meat Board's pork program.

"Included in the pamphlet is a brief history of ham, one of our oldest processed meats, and a description of the various ways ham can be purchased," he said.

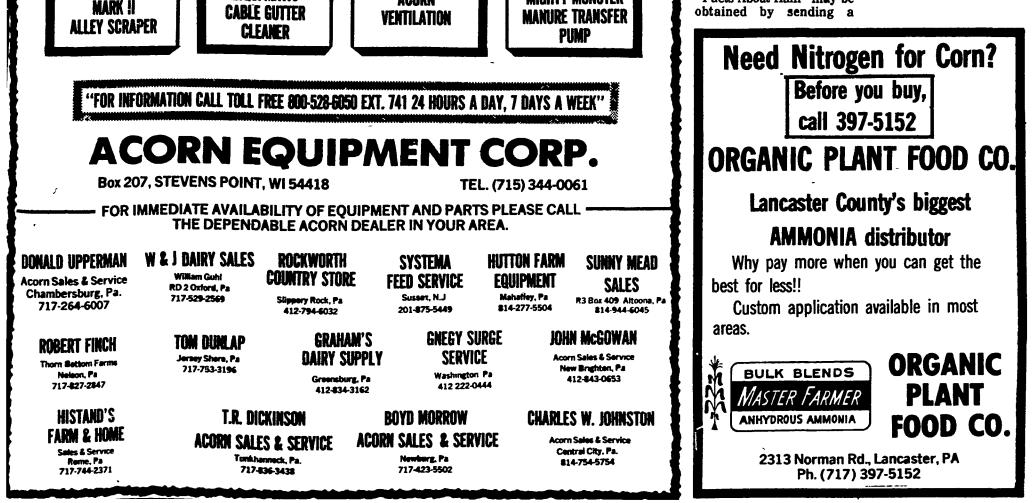
PIG has sent promotional copies of "Facts About Ham" to newspaper food editors, retailers, foodservice operators, meat packers and other industry groups.

A single, free copy of "Facts About Ham" may be

"Facts About Ham" also can be ordered in quantities.

About" series of publications copies, \$5.90 per hundred; which already cover pork, more than 1,000 copies, \$35 per thousand.

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