



PURINA BIO-4 POULTRY PROGRAM



HELPS YOU FIGHT TODAY'S HIGH COST OF FEED

WHAT IS BIO-4™

It took Purina Poultry Researchers 7 years to develop BIO-4™. During these 7 years they studied laying hens nutrient requirements and what nutrients are necessary to produce an egg based on the hens feed consumption. By knowing the hens nutritional needs, and by precision feed formulation, BIO-4™ insures that hens receive necessary nutrients without over-feeding costly feed ingredients.

SAVES FEED \$\$\$

FEED INTAKE lbs./100 HENS/DAY	BIO-4 CHOW TO FEED	Price DIFFERENCE Between RATIONS AS OF 4-25-77
UNDER 20.0	BIO - 128	\$4.40 PER TON
20.0 TO 21.6	BIO - 121	\$5.80 PER TON
21.7 TO 23.3	BIO - 114	\$5.60 PER TON
23.4 TO 25.0	BIO - 107	\$1.40 PER TON
OVER 25.0	BIO - 100	

Starting With B-100, Each BIO CHOW Contains 7% More Fortification

MORE PROFIT \$\$\$

Better Rations + Better Feeding Program = Better Performance

Feed comparison tests have shown that BIO-4™ can lower feed costs ½ cent per dozen eggs and maintain top production, egg size, and shell quality. That's \$110.00 saved per 1000 hens/per year.

BETTER YOURSELF WITH BIO-4™ PERFORMANCE EDGE

MAIL TO: **PURINA** Box 266S, c-o Lancaster Farming
Lititz, PA 17543

I WANT TO KNOW MORE ABOUT PURINA'S BIO-4 LAYING CHOWS

NAME _____

ADDRESS _____

TOWN _____ STATE _____

ZIP CODE _____ PHONE _____

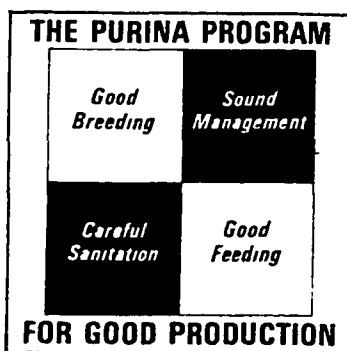
40 MILLION LAYING HENS ARE FED — THE PURINA WAY.

High Bros.
PHONE 354 0301
GORDONVILLE

John B. Kurtz
PHONE 354-4616
665-6023
RD3, EPHRATA

John J. Hess, II, Inc.
PHONE: 442-4632 or 442-4183
PARADISE

Franklin Feed and Supply Co.
PHONE: 717-264-6148
Chambersburg, Pa.



West Willow Farmers Assn., Inc.
PHONE: 464-3431
WEST WILLOW

McCracken's Feed Mill, Inc.
2 NEW CHARLOTTE ST., MANHEIM
PHONE: 717-665-2186

Umberger's, Inc. **Umberger's Mill**
PHONE: 717-866-2324 RICHLAND, PA 17087
PHONE: 717-867-5161 FONTANA, PA. 17042

Ira B. Landis **Wenger's Feed Mill Inc.**
PHONE: 665-3248 BOX 276, MANHEIM RD3
PHONE: 367-1195 RHEEMS

W. E. Manifold & Sons
PHONE: 717-382-4805
FAWN GROVE, PA 17321

Lehman Feed Store
PHONE: 717-528-4151
York Springs, Pa.