Pork cookout promotion set

DES MOINES, Iowa - A massive pork cookout promotion will be conducted its 35 member states, according to Lou Lalko, NPPC promotion director.

"Cooking out in the summer is becoming one of our nation's favorite pastimes," Lalko said. "With an ample supply of pork for consumers at very reasonable prices, we hope to convince millions of Americans to cook out with pork."

The three-month intense campaign is designed to move millions of pounds of fresh pork to consumers, Pork Council officials said. During June, July and August, the promotion will be seen by more than 85 million consumers.

The campaign will include a national newspaper and magazine schedule plus an' extensive in-store promotional effort.

"Retailers and packers continue to request in-store point-of-purchase material," Lalko siad. "For last year's October Porkfest (the Pork Council's biggest promotion of the year) we sent out more than 80,000 posters and 380,000 meat case strips to retailers across the country. For our cookout promotion, we expect to send out at least 100,000 posters and 5000,000 meat case strips.

Six different ads during the three-month campaign will be placed in over 60 this Summer by the National major U.S. cities. The ads will be placed in an area that accounts for more than 45 per cent of the U.S. food store sales.

The ads will appear on the same day as food store ads. It will offer a free recipe booklet if the reader will send a self-addressed, stamped envelope to the NPPC. Pork Council officials expect to receive more than 50,000 requests for the booklet.

Five of the nation's most popluar magazines featuring recipes and outdoor living sections will be used in the magazine schedule. In June, one-half page ads will appear in Woman's Day, American Home, Southern Living, Weight Watchers and Sunset.

To be eligible for the national contest, the contestants must have been selected by a state pork producer organization as its state's pork cookout champion. Contestants must enter the national contest with the same pork item and recipe used in the state

TRY A **CLASSIFIED** AD!

HUNTINGTON CO. ANNUAL HOLSTEIN HEIFER SALE

SATURDAY, APRIL 23, 1977

At 12 Noon Sharp

Located at the Huntington Co. fairgrounds off Rt. 22 at Huntington, Pa.

Selling 80 head of reg. and ID grade. Springers, open heifers and heifer calves. Popular sires represented: Elevation, Arlinda Chief, Ivanhoe Star, Apollo Rocket, Gav Ideal, and many more.

Dams with high records. Several with over 20,000 of milk in 305 days. Many classified good plus, and very

Auctioneer, Mark Glick and Dale Giboney. Pedigree by John Gilliland

Terms: Cash. Lunch and catalogs available.

Sponsored by,

HUNTINGTON CO. HOLSTEIN CLUB

For more information contact sales chairman: John A. Foster, Jr., RD1, Petersburg, PA 16669. 814-667-3614.

ABSOLUTE AUCTION

OF VALUABLE REAL ESTATE

Located on Route 213, 1 mile north of Kennedyville, Md.

SATURDAY, APRIL 30, 1977 At 11:00 A.M.

MODERN BRICK RANCH HOUSE, 2 bedrooms, bath, sewing room, fine kitchen, utility room & carport, 2 finished rooms above first floor.....Electric heat, 165' well, good septic system.....New 20' x 30' barn, tool shed, covered picnic area, fruit & shade trees, nicely shrubbed.....Nicely located on just under 5 acres of fine land with 1000' frontage on Route 213, 1 mile north of Kennedyville (between Elkton and Chestertown, Md.)

This fine home was formerly occupied by Stephen Stoltzfus and we have been authorized to sell to the highest bidder or bidders regardless of price....

TERMS: 15% deposit at sale, settlement and possession within 30 days....Inspection by appt. Harry Rudnick & Sons, Inc., Auctioneers of Galena, Md. 21635 Phone (301) 648-5100

Progress of rural development charted by Dept. of Agriculture

WASHINGTON, D.C. -Rural America continues to make substantial progress in also has continued at a rapid jobs, income, population pace since 1970, in sharp retention and growth, and contrast to the 1960's and housing, according to a new report to Congress from the Secretary of Agriculture.

creasing over twice as fast as metropolitan employment since 1970. Employment in agriculture has stabilized in the 1970's, and mining emlong-term declines. Despite the progress, wage rates continue generally lower in nonmetropolitan areas, as do labor participation rates, the report says. Thus, family incomes are lower in nonmetropolitan communities. In addition, although substantial gains have been made, job opportunities generally are not as good as in metropolitan areas.

The report notes that

1977 FEEDER CATTLE

population movement into nonmetropolitan counties earlier. From 1970 to 1975, 1.8 million more people moved into than out of non-Nonmetropolitan nonfarm metropolitan counties. wage and salary employment has been incounties lost three million, net, from migration.

Nonmetropolitan areas are those outside the nation's 265 standard metropolitan statistical areas. The total ployment has risen after nonmetropolitan area of the United States is made up of 2,469 of the nations 3,097 counties.

> The report also assesses rural education, health care, solid waste management, water and sewer systems, public passenger transportation, fire prevention and control, crime and law enforcement, and the status of handicapped and elderly people. The nonmetropolitan sector lags behind the

metropolitan sector in most of these areas, the report notes.

A second part of the report summarizes promising developments in rural schools and discusses new federal initiatives in rural health care, manpower and employment services, fire prevention and control, services to the handicapped. and providing community development information to local governments. A third part of the report presents

results of a survey of state main rural problems a rural developmen priorities.

The annual report, "Run Development Progress Fourth Annual Report of the Secretary of Agriculture the Congress,"is requir under the Rural Develor ment Act of 1972. Sing copies are available from the Information Staff, Rur Development Service, U. Department of Agricultur Washington, D.C. 20250.

LARGE **PUBLIC SALE**

Mr. & Mrs. Ronald Davis Sr. will sell the following: Farm Equipment, Vehicles, Snowmobiles, Mobile Home, Household and Antiques. Take Interstate 80 to Exit No. 40 turn right on Route 940 West 4 miles toward Freeland, Pa. Just past the maple Lane Mobile Home Park. Watch for Sale Signs.



SATURDAY. APRIL 30, 1977



FARM EQUIPMENT & TOOLS

1952 "H" Model Farmall tractor, hydraulic controls, cultivator, fertilizer attachments, sprayer, 4 row McCormack corn planter, 1 row picker, 1 row transplanter, 2 disc harrow, metal wagon, two bottom plow, John Deere potato planter, potato grader, hay rake, 40 ft. David Bradley conveyor, 1000 chick humidiare incubator, corn sheller, corn grinder, egg washer, electric tractor mounted seeder, bag holder, 2 Simplex bldg. jacks, barrel pump, 5 gal. cans, Craftsman 1 hp. 1750 RPM single phase motor, 4 cast iron Farm Master brooder stoves w/hoods, chicken feeders, coated metal egg baskets, keg nails, oil controlled incubator, sythe, tarps, pipethreader, truck chains, hand pumps, buck saw, wooden wheelbarrow, electric Keenco egg grader, approximately 5 ton of buckwheat & rice coal, and many other farm tools.

VEHICLES & SNOWMOBILES & MOBILE HOME 1974 14' x 70' Commadore 3 axle mobile home, 1963 Ford 850 10 wheel dump truck, 1963 Ford 950 tractor heavy duty gas 6 wheel, 2 Bolen's 295 snowmobiles, 1 Skiroule 447 RTX, 1969 4 door Chevelle sedan, 1950 Chevrolet 1 ton pick up, 1962 Buick Invicta 4 door sedan, 1948 Ford 14' flatbed truck.

ANTIQUES & HOUSEHOLD

Brass sleigh bells, adze, cherry pitters, coal shuttles, minerstools, carbide lamps, miners helmet, mining books, old hickory bushel basket, antique battery charger, cattle bell, cabbage cutter, 2 quart milk pail, iron tea kettle, tin lunch pail, jugs, wooden over & under measure, lantern globes, tin type photos, 78 RPM records, 63rd Edition Rand McNally Commercial Atlas, pot belly stove, wooden washing machine, camel back trunk, flat trunk, copper wash tub, Pittston range w/warming oven, ball & claw piano stool, 9 piece dining room set, old baby stroller, childs foldup highchair, pine wash stand, oak high boy curved doors, oak 5 leg harvest table w/boards, 4 oak plank bottom chairs, rocking chairs, flower stands, 1938 Silvertone multiband radio, fainting couch, old dresser w/secret drawer, high back bed, Fiestware, oak clothes tree, 7 drawer desk, ball & claw end table, model seventeen typewriter, parlor table, Marchant 8 position calculator, wicker couch, chair and rocker set, wicker flower stand, planter, table & chair, gold leaf picture frames, oval frames, old radios, Elgin Keywind pocket watch, coin silver case, 17 jewel ladies Emello 2 adjustment wristwatch, silver dollars, other silver coins, many other small items of interest, also electric plastic bag sealer, large earth shreader, 3 small iron kettles, icetongs, lard press, beam scale, more.

Good Check or Cash Day of Sale. Not responsible for accidents.

Owner,

MR. & MRS. RONALD DAVIS, SR.

Col. Dallas Robbins, Auctioneer Berwick, Pa. 18603 Dave Stutzman, App. Auctioneer 636-3699 C. Newton, Clerk

& CALF SALE

South Branch Stockyards, Inc., Moorefield, West Virginia. Phone: (304) 538-6055 - 538-6600 — (304) 257-1054.

> **SECOND SALE** FRIDAY, APRIL 22, 1977

7:30 P.M. ESTIMATED 1600 - 1800 HEAD

Two year olds, yearlings and calves — All long haired W. Va. Cattle.

> Sale Sponsored by W. VA. DEPARTMENT OF AGRICULTURE & THE SOUTH BRANCH STOCKYARDS, INC.

AUCTION

ANTIQUES, PRIMITIVES, SONE HOUSEHOLD ITEMS, 2 TRACTORS, FARM MACHINERY, BARLEY & OATS, EAR CORN. PICK UP TRUCK

For E. Norman Shaddinger, Curly Hill Rd., between Rts. 611 & 413. 6 miles North of Dovlestown, Pa.

SATURDAY, APRIL 23, 1977 At 10:00 A.M.

IHC 504 tractor gas w. front end loader & snow blade 1800 hrs., Farm H tractor, 1954 Dodge ½ pick up truck, IHC 3 bottom 14" trip plow 3 PTH, tractor weights, chains, JD 2 bottom 16" trailer plow, JD 14" 2 bottom trailer plow, single cultipacker, IHC No. 80 combine PTO, IHC No. 47 baler, NI 5 bar rake, NI hay crusher, IHC 2 row corn planter fast hitch, IHC No. 50 baler w. cub motor, NI 4 bar rake O.R., King Wyse 28' bale elevator, corn sheller belt driven, Fox ensilage cutter, Oliver No. 5 corn picker, NI RT flat wagon, JD RT flat wagon. NI No. 18 manure spreader ground driven, Gehl No. C40 ensilage blower, JD RT flat wagon 16' body. Oliver 16 disc grain drill, Fox forage harvester w. pick up & corn head, weed sprayer, PTO, NI manure spreader new cond., approx. 100 bu. barley, 100 bu. oats, approx. 30 ton ear corn, 1/2 electric drill, some tools, bull plow, beam scales, 2 dough boxes, wood chest, wooden measures, dove tail boxes, block planes, augers, left & right broad axes, grain cradle, iron hog troughs, ice ax, pot belly stove, oak bedroom suite, oak side board, 5 pressed back chairs, flour chest, unusual butter churn.

Lunch.

This is only a Partial Listing. Don't Miss This Sale! (This Machinery is in A-1 Cond.) Conditions: Cash or Acceptable Check. Auctioneers: Henry K. Freed Ralph D. Freed Apprentice: Ronald D. Freed

- Lunch -