Keep your milk factory on overtime.

DENSITY PLUST

A full day's production for a full day's feed. That's what you expect from the cows in your milk factory.

But now you can expect more. A lot more. And you can have production that lives up to those expectations. By feeding Density Plus. Master Mix Density Plus is the overtime dairy production feed. Your cows get more energy to produce more milk. Without using more feed. It's the fastest way to get time-and-a-half production without paying time-and-a-half costs.

That's because Density Plus "Energized" Feeds contain more energy per pound than ordinary feed. And all Density Plus Feeds are formulated for maximum nutritional density.

More than production boosters, Density Plus Complete Dairy Feeds are packed with high energy plus correct levels of vitamins, minerals, protein, in ber and fat. Important nutritional levels that are guaranteed correct. In writing.

No matter how many workers you have in your herd, there's a Density Plus formulation that's right for them. In either a Concentrate or Complete Feed program.

For more milk production, even at peak feed consumption levels. For more overtime pay on your milkcheck, contact your Master Mix dealer about Density Plus. Or write: Central Soya Company, Inc., Feed Division, Fort Wayne, Indiana 46802.



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