

This was the Bicentennial Summer on the Luke Good farm near Lititz. Before we know, the Spring will pass into Summer and these scenes will be frequent.

Consumer

[Continued from Page 1] impact is not expected until June.

The education director predicts that a Class II price will be the low for the year.

Blend prices are likely to average 12 to 15 cents higher than a year ago.

Smith acknowledged that the new support level is of \$9.04 per hundred-weight going to give some stability to the market and that it will

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be especially beneficial to young farmers. "They'll need every penny of it they can get," he remarked.

Addressing himself to government farm programs in general, Smith told the gathering of dairymen that government farm programs are not for the farmer. Instead, they're to insure adequate food supplies. He

sees the nation's economy as Skim milk, Smith pointed indicated, and fast methods continuing to be the victim of inflation; and hinted that it might be worse in years to come than it has been.

The NEDCO official informed the farmers that significant shifts are being seen within the dairy products market. Affected by changing trends are consumption patterns, cow numbers, production per cow, Class I and II utilization, profit margins, Federal Order memberships, and milk component values.

On the latter, Smith said that milk used to be valued two-thirds on butterfat content and one-third on solids-non-fat (SNF). Now the reverse is true, even though prices are not being paid according to the new emphasis. The new trend is a result of consumer buying

patterns. Fat is being pushed aside or entirely avoided, while protein is in demand.

out, used to be an unmarketable item. Now it's been priced the same as regular milk. The trend is illustrated by the statistic that per

Smith went on to say that answered there was not. in 1905 butterfat was king, and paying prices were cent today.

major pricing factor now, Smith exclaimed, and some dropped by nearly 50 per figuring is being done on 3.2 cent since 1962. Annual milk per cent protein.

just one message the con- greater than usual increases farmer, says Smith. He 1972. In Pennsylvania, emphasizes that ,cmn-

whether you (the dairyman) per cow over five years ago. stay in milk production or at least five years before the protein pricing system is the fact that there are more adopted industry-wide. An people to feed. 8.25 per cent minimum Also affected standard for SNF has production trends

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for milk protein testing have developed. The program is being pushed in

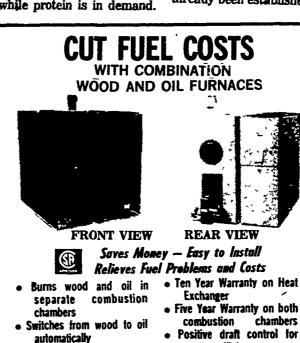
New England, he said. Asked capita butter consumption whether or not there was any used to be 16 pounds. That's direct correlation between fow down to just four pounds. butterfat and protein, Smith

Leon Musser, NEDCO district director from based on 4.2 per cent but-terfat, as opposed to 3.5 per account of milk production trends in the Northeast. He Cheese is becoming the noted that the number of cows in the United States has production per cow has in-The switch from butter creased in almost every year pricing to cheese pricing is everywhere, but much sumer is relaying to the have been recorded since production per year has sumers will be determining increased about 500 pounds

Consumption of dairy not." He predicts it will take products is down, however. What's holding sales up is

s.ffected Also and already been established, he consumption patterns is the status of Federal Milk Marketing Orders. Order 2, which is the biggest in the Northeast, has dropped in its annual milk output by nearly one billion pounds. Class I utilization has declined in recent years from 53.9 per cent in 1968 to 49 per cent now. Member producers in Order 2 have dropped from 23,000 in 1971 to 19,000 this year. Similar trends have emerged in other Federal Orders in the Northeast, with the exception of Federal Order 4, which has gained a few dozen producers since

1971. The decline in membership for Order 2 is of concern to a number of dairy industry officials since a lower than 50 per cent representation of dairymen will lead to the abolition of the Order. Smith pointed out the strength of the dairy inductry in the Northeast by mentioning that 18 to 20 per cent of all the milk in the United States is produced there. An average of 60 per cent of that production goes for fluid purposes, while the remaining 40 per cent is designated for manufacturing use.



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