



PURINA HIGH OCTANE COW CHOW 36

THE DAIRY SUPPLEMENT
WITH

“milk power”

WHAT GIVES PURINA Hi-O COW CHOW 36 IT'S "MILK POWER"?

Purina Dairy scientists have produced many outstanding Dairy rations through the years, but none offer a greater milk-making potential than Hi-O Cow Chow 36. This “super performing” supplement contains 36% protein. When mixed with grains according to Purina Research approved formulas it produces a “super” energy milking ration.

It is the unique scientific blending of a carefully calculated balance of proteins, minerals, vitamins and extra high energy milk-making ingredients that provides Hi-O Cow

Chow 36 with its unusual power to produce extra milk.

Use Hi-O Cow Chow 36 for on-the-farm mixing or let your Purina dealer Check-R-Mix a Purina milking ration for you containing Hi-O Cow Chow 36. He has specific formulas to make a quality milking ration with the right protein level to fit your roughages and your herd.

Records show Hi-O Concentrate 36 not only increases milk production, but dairymen report significant increase in fat test.

THE PURINA CHALLENGE....

Good cows should be challenged to reach their genetic capacity for high milk and fat production. Many DHIA records prove conclusively that an increase in energy intake produces a corresponding increase in milk production which adds to milk income. Many production records from studies at the Purina Dairy Research Center substantiate this relationship. If you are not feeding your cows to their full milk making capacity, Purina Hi-O Cow Chow 36 is the supplement that could be what you need to achieve that goal.

Let your local Purina Dealer or mail the coupon and let us help you figure the nutritional requirements of your herd to determine the exact kind and amount of milk ration containing Hi-O Cow Chow 36 you should feed for maximum milk production.

MAIL TO:	PURINA	Box 266S, c-o Lancaster Farming Lititz, PA 17543
	I WANT TO KNOW MORE ABOUT PURINA HI-O COW CHOW 36	
NAME	_____	
ADDRESS	_____	
TOWN	_____	STATE _____
ZIP CODE	_____	PHONE _____

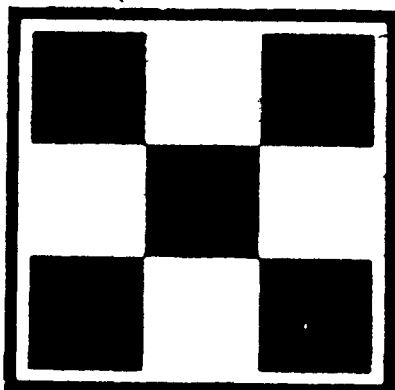
High Bros.
PHONE: 354-0301
GORDONVILLE

John B. Kurtz
PHONE 354-4616
665-6023
RD3, EPHRATA

Franklin Feed and Supply Co.
PHONE: 717-264-6148
Chambersburg, Pa.

McCracken's Feed Mill, Inc.
2 NEW CHARLOTTE ST., MANHEIM
PHONE: 717-665-2186

Ira B. Landis Wenger's Feed Mill Inc.
PHONE: 665-3248
BOX 276, MANHEIM RD3



®

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WEST WILLOW

Umberger's, Inc.
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RICHLAND, PA 17087

Umberger's Mill
PHONE: 717-867-5161
FONTANA, PA. 17042

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FAWN GROVE, PA 17321

Lehman Feed Store
PHONE: 717-528-4151
York Springs, Pa.