

Six dairy co-ops

[Continued from Page 1]

Participating as limited partners in MAMMA are Lehigh Valley; Maryland & Virginia Milk Producers Association, Inc., Arlington, Va.; Maryland Cooperative Milk Producers, Inc., Baltimore, Md.; Capitol Milk Producers Cooperative, Laurel, Md.; Valley of Virginia Cooperative Milk Producers Association, Harrisonburg, Va.; and Eastern Milk Producers Cooperative Association, Syracuse, NY.

The six cooperatives represent approximately 4,000 farmer-producers located in Federal Milk Marketing Order No. 4, encompassing eastern Pennsylvania, southern New Jersey, Delaware, Maryland and Northern Virginia.

Milk consigned to MAMMA by the limited partners will be processed at the cheese plant of Lehigh Valley Cooperative in Allentown, the only hard cheese reserve processing

plant in the Mid-Atlantic area. An estimated 425 million pounds of milk are expected to flow through the facility in 1977, when an excess supply of milk is anticipated.

"By keeping excess milk in the Federal Order No. 4 area," Barry said, "prices to farmers for milk will remain stable, with level prices assured during periods of both short and excess supply. Price stabilization also will go a long way toward keeping farmers in the dairy business, a problem with which the entire industry has been faced."

"An assured supply of milk from farmers will, in turn, help keep prices to consumers stabilized," he emphasized.

Barry termed the concept of a marketing cooperative for dairy cooperatives "a progressive step forward for the cooperative movement." It is in line with the Federal Order system where supply is pooled to assure the best

possible use of milk at a fair price to the farmer and ultimately to the consumer.

"It also puts to the most efficient use an existing cheese conversion plant to provide processing facilities for excess milk," he added.

MAMMA will be under management of an Advisory Committee composed of the general manager of each participating cooperative. C. Irvin Horrocks, Jr., of the Maryland & Virginia Milk Producers Association, has been named chairman of the Advisory Committee.

Responsibility for manufacturing operations will be retained by Lehigh Valley Cooperative Farmers.



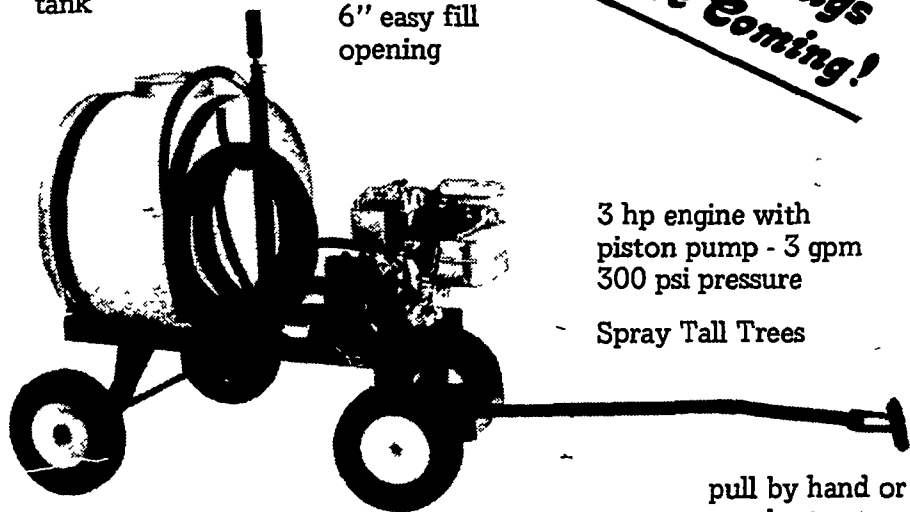
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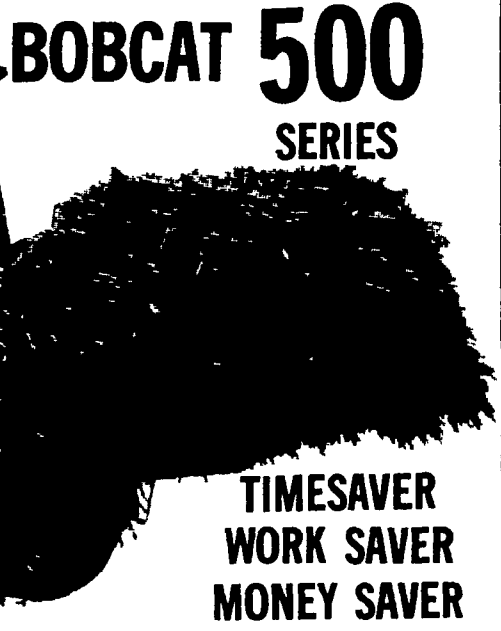
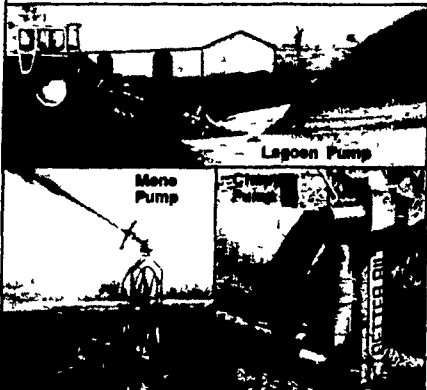
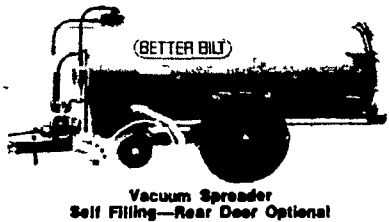
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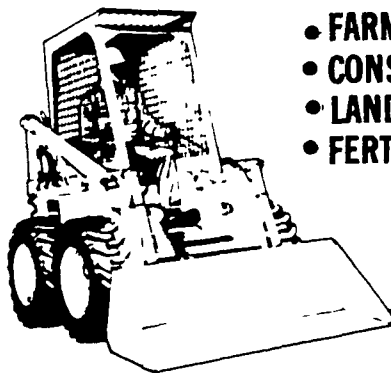
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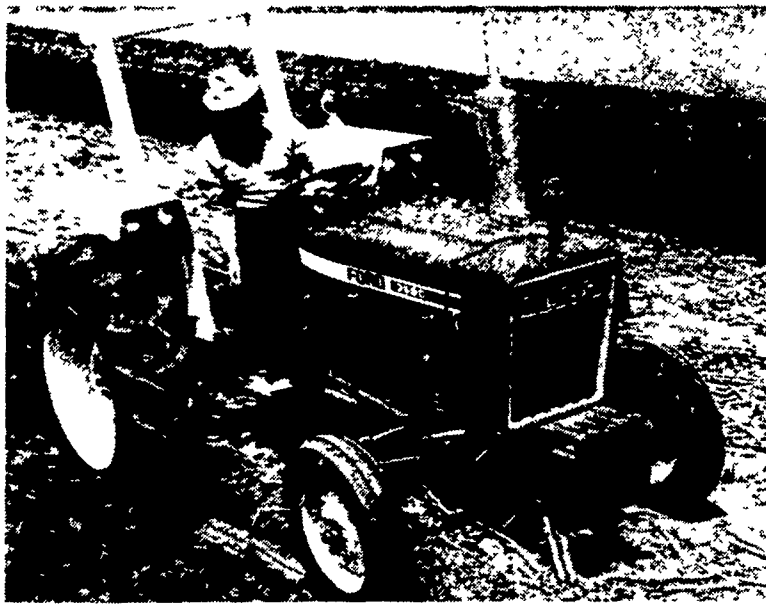
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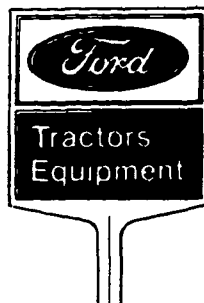
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