

Kentucky farm show ranked on top



The rear end of a huge articulated 4-wheel-drive tractor afforded a perfect place to watch shows featuring IH products and professional models. The tractors were displayed on plush carpeting, while floor space anywhere was nearly immaculate.

new and spacious complex in Louisville, stands as a model for such facilities.

The International Harvester Company last month sponsored its second-annual "Spirit of Red Fever Tour" which included visits to the National Farm Machinery Show, the National Invitational Tractor Pull, and the IH foundry. It was all here in Louisville, home of the world-famous Kentucky Derby.

Among visitors to the exposition this year were Pennsylvania Secretary of Agriculture Kent Shelhamer, and House ag committee members Paul Yahner, (D. Cambria Co.) and Reno Thomas, (R. Snyder Co.). Unlike most other observers here, the trio of Pennsylvania officials

was in town to study the facilities and administration of an event which annually gets high marks from visitors and exhibitors alike.

Not that the Pennsylvania Farm Show is something to be passed over lightly, but it is being widely acknowledged that Louisville wears the crown today for machinery expositions.

There are a number of differences between the Kentucky show and the annual big event in Harrisburg. To begin with, the Farm Show is an all-inclusive extravaganza which features everything from eggs to four-wheel drive tractors and dresses to cucumbers. Louisville's show features equipment only, with the tractor pull

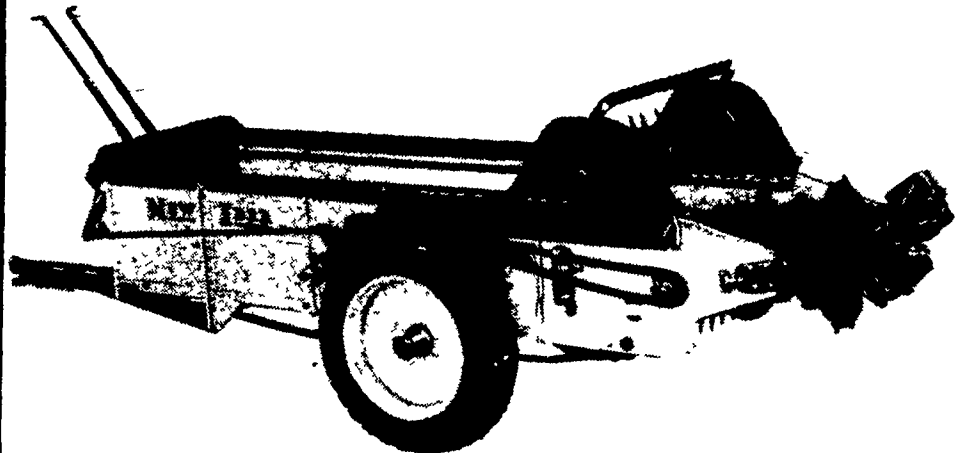
thrown in nightly as an extra attraction.

As anyone who has ever visited the Farm Show knows so well, it's wall-to-wall people. That's an indisputable fact. In terms of drawing power, the Pennsylvania Farm Show is the unquestioned king. The same holds true for its wide scope of exhibits.

Visitors to Louisville notice almost immediately, however, that the crowd is not only smaller, it's also more respectful of the surroundings. A quick explanation is that people don't generally come here unless they have an interest in farm equipment. It's not just a place to hang around at, or as was the case this year at the Farm Show, for an off-

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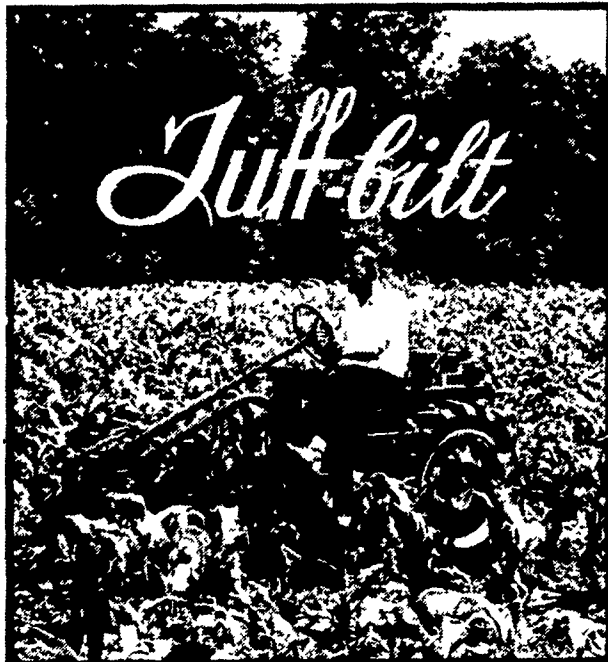


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By DIETER KRIEG
LOUISVILLE, Ky. - The Pennsylvania Farm Show might be the daddy of all such agricultural events, but there's one in Kentucky from which Pennsylvanians might be able to extract some good ideas if and when they finalize plans for a new exposition center. The Kentucky Fair and Exposition Center, a relatively



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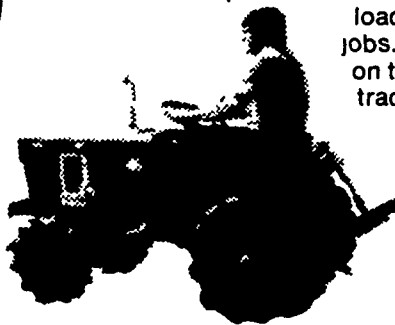
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