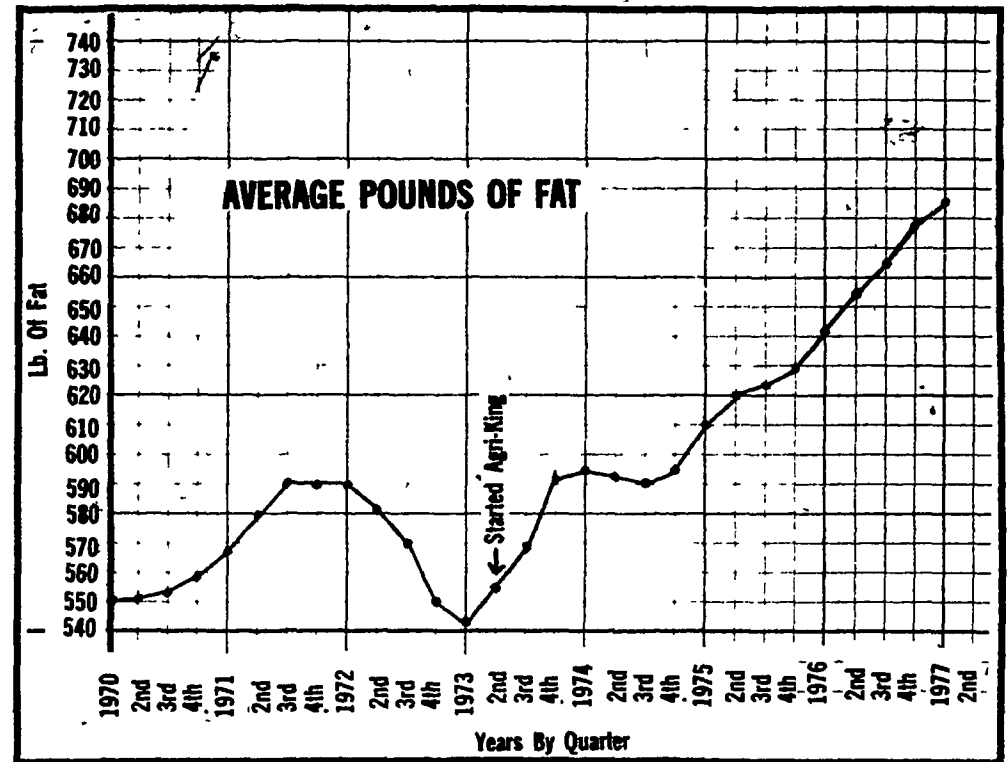
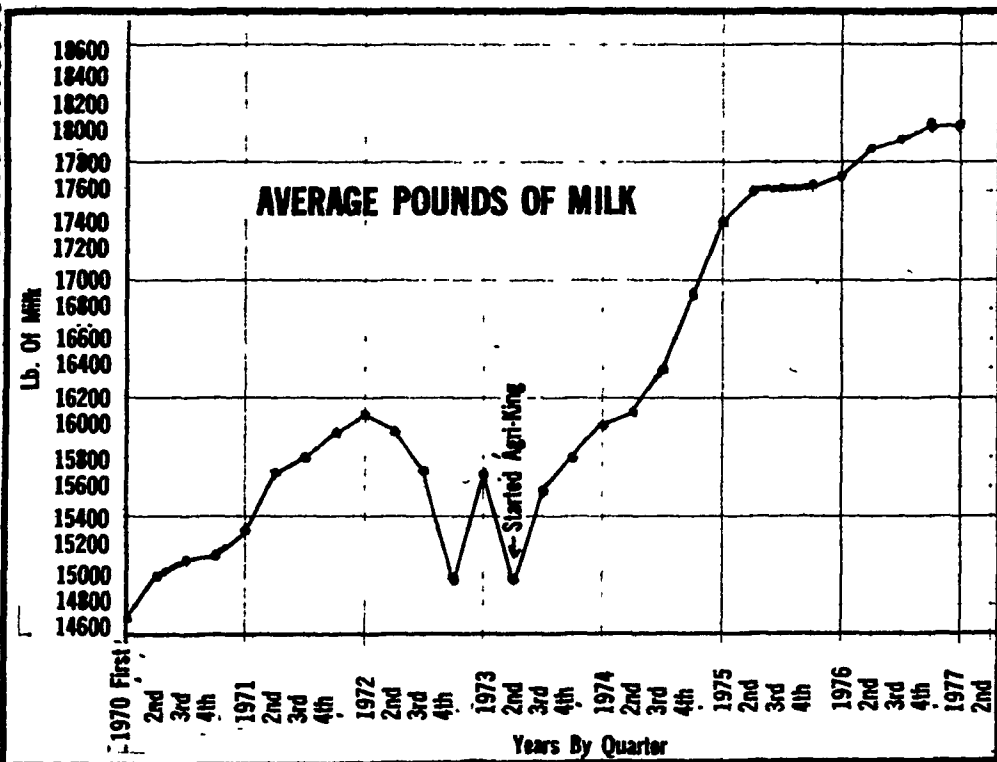
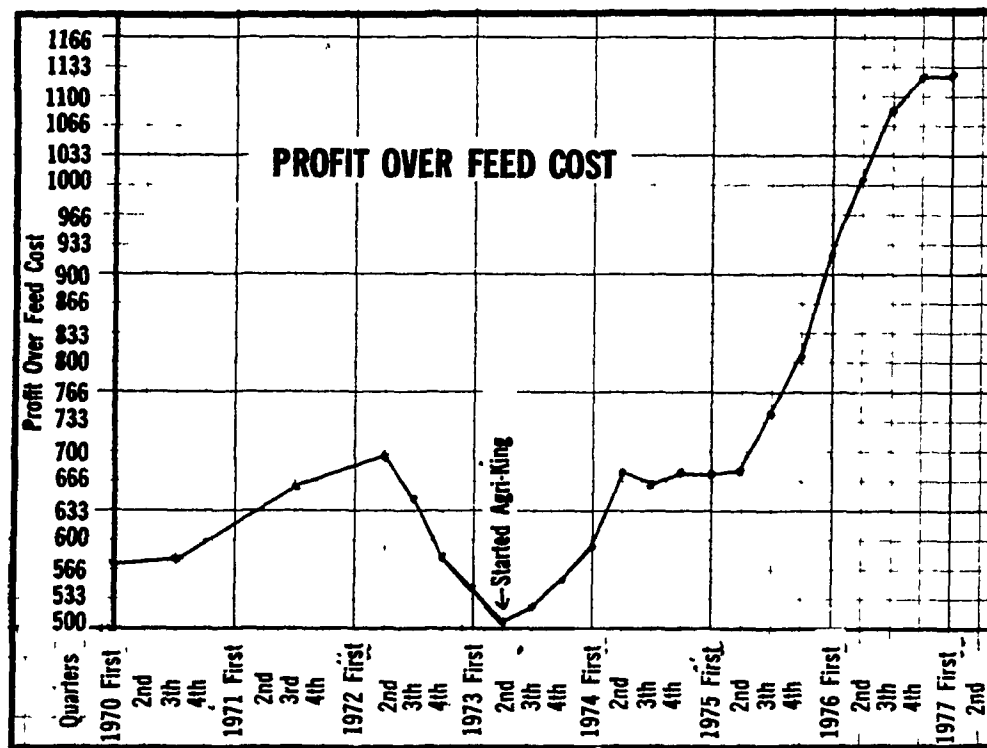


AGRI-KING
KEY TO PROFIT

FOUR YEARS WITH AGRI-KING IT JUST KEPT GETTING BETTER MARBET FARMS-LEBANON CO., PA.



Here are three charts showing how their 70 cows have done over the past seven years. Chart number 1 shows the rolling herd average of milk production. Chart number two shows average lbs. of buttfat over this same period. Chart number three shows average profit over feed cost per cow. And after all this is really what we're interested in, not the cost of a ton of feed or a bag of mineral but the PROFIT OVER FEED COST.



Before starting Agri-King the grain cost was \$1.59 per cow per day, hay was 40 cents, and silage was 60 cents. For a 50 lb. producer the total feed cost was \$2.59 per day. On Agri-King it costs \$1.31 for grain, 56 cents for hay and 60 cents for silage. Total feed cost for that same 50 lb. producer is \$2.47. (all figures were done on current prices) It costs less to feed her right than it does to feed by guessing, because now she can utilize more of the home grown feeds. This is what makes the difference - getting the most out of what you have and only buying what you need.

This did not happen over night or even in 60 days. This is over a period of four years, and the future even looks brighter than the past because of the way the 2 year olds and 3 year olds are peaking and holding production.

Yes, it is nice to have cows peak at 80 lb. to 100 lb. or over, but of more importance is how these cows are milking 5 and 6 months into their lactation. Yes, Marbet Farms feeds a lot of Super Micro ounce of prevention is worth a pound of cure. They know that taking good

care of their dry cows, their calves, and heifers helps to get the inherited production from the cows.

The secret in profit is not in getting bigger but in getting better with what you have and getting the most out of your home grown feeds.

Agri-King has been pleased to work with Marbet Farms for the past four years. Without their good management and desire to get the job done right, these results would not have been possible.

TEST BEFORE YOU INVEST

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