

OUR EXPERTS ARE YOUR EXPERTS. Put them to work—FREE!

What's good, sensible feeding for one dairyman can be just plain extravagance for another.

That's why Beacon emphasizes "no-nonsense feeding".

By "no-nonsense" we mean profitable feeding, based on the needs of your herd, using as much as possible the feed available on your own farm, along with whatever supplements are needed for a complete nutritionally balanced diet.

How can you be sure you're feeding your herd well, and at the least possible cost?

We urge you to call upon the services of our dairy experts, in the field and at our headquarters in Cayuga. By all means, take advantage of our free roughage analysis.

Your Beacon Advisor will take a sample of your roughage and send it to our laboratory. There it will be analyzed by one of the dairy experts shown above—a man with a great deal of experience in animal nutrition. His analysis will be sent to you promptly, along with feeding recommendations based on your roughage quality and feed requirements.

There's no charge for the service and no one will try to sell you feed or supplements you don't need.

With Beacon feeds and Beacon's advisory service, your herd will get nutrients, not just ingredients.



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Asst. Director, Dairy Research



Fritz J. Henze
Area Dairy Specialist



Gordon A. Otis, Jr.
Area Dairy Specialist



R. Clinton Young
Area Dairy Specialist



Beacon Milling Company, Inc.

CLARK SUPPLY CO.
Rising Sun, MD
301-658 5125

H. JACOB HOOPER
Intercourse, PA
717-768-3431

HYKES QUALITY FEEDS
York Haven, PA
717 266 1269

W. L. MUMMERT CO.
Hanover, PA
717-637 6923

EARL SAUDER, INC.
New Holland, PA
717 354 0861

McCRACKEN'S FEED MILL, INC.
Manheim, PA
717-665-2186

THARPE & GREEN MILL
Churchville, MD
301-734 7772

ROBINSON BROS.
Delta, PA
717-456-5215

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Daretown, N.J.
609 769 2334

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Wiltmer, PA
717-393-1369

R & W FEEDS AND HARDWARE
Cantonport, PA 19516
Phone 215-926-3818.

NEW FREEDOM FARM & GARDEN
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717-235-3606

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