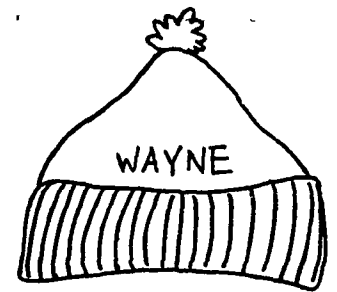


Dairymen!

Try WAYNE's new Maxine computer service, and get a Wayne stocking cap - free!!



Wayne has just announced a new innovation for dairymen. It's Maxine - Wayne's new Maximizer Computer Program.

Let us introduce Maxine to your dairy operation, and we'll give you a free stocking cap. We want to show you how Maximizer calculations can now be done with computer speed and accuracy. The Wayne Dairy Maximizer calculates proper balance of protein, energy, fiber, calcium, phosphorus and magnesium for each dairy herd on an individual

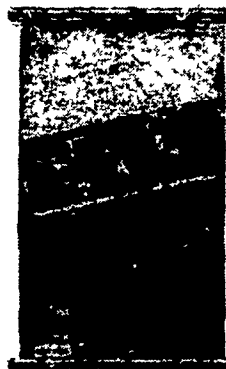
basis. The process, which formerly required hours of hand calculations, is computed and printed within seconds by Maxine.

The result is an easily-read, easily understood printed report - clear, useful and relevant information for dairymen.

It's simple, and if you'll let us show you how it works, we'll provide you with a warm, winter cap for those cold, winter days. Just contact any of the Wayne Feeds dealers listed below.

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Used and recommended by professionals, who love and know dogs best.



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Formulated to be equal to oats in energy value fortified with vitamins and minerals.

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