

## Now, from Beacon--Super-Pels\*

## --the proven feed with more <u>usable</u> protein.

\*available in pellets or mash

Cows need protein for milk production. Agreed. But all protein is not usable protein.

The amount of soluble protein a cow can use is definitely limited. Many cows today may get too much soluble protein and the excess may be wasted. That's expensive!

The current trend is to feed more fermented roughage and high moisture grains and less dry hay, dry grains and commercial formula feeds. The combination of fermented roughages and fermented grains may have a higher level of soluble protein than the cow can use. This decreases efficiency and lowers milk production.

To balance roughage programs high in soluble protein, Beacon has formulated Super-Pels, a high-quality grain ration low in soluble protein levels, to compensate for the highly soluble roughage. The Super-Pels formulation is constant. It will never change, and it's one of the most palatable feeds ever produced.

CLARK DAIRY SUPPLY Rising Sun, MD 301-658 5125

H. JACOB HOOBER Intercourse, PA 717 768 3431

**HYKES QUALITY FEEDS** 

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Beacon Milling Co., inc., York, PA Phone 717-843-9033

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## Churchville, MD & SONS, INC. 301 734-7772

• Fed a diet which, in large part, is high

The farm is on a roughage analysis

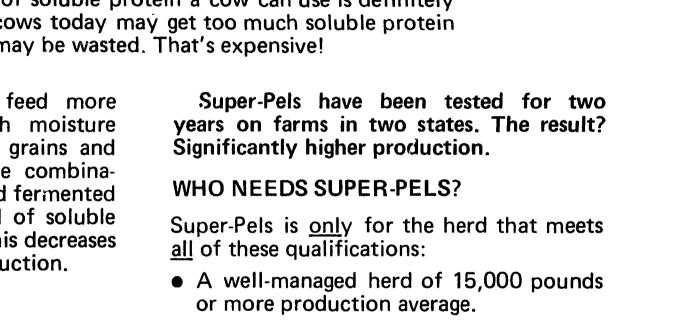
Beacon Super-Pels, fed properly, is just one

more example of why so many dairymen

look to Beacon for "No-Nonsense Feeding."

## 717-393-1369 717 456 5215





in fermented roughage.