## Solid programs advocated

HONOLULU, Hawan Charles B. Shuman, former president of the American Farm Bureau Federation said here recently that "it is better to go down in defeat supporting a sound policy position than to accept a compromise with an unsound position."

Shuman warned the Farm Bureau members of the danger of over-playing the "nice-guy" role. "Farm Bureau leaders are nice people and they want to be liked by others. This is what many well-meaning folks describe as good public relations.

"However, the preoccupation with being a "nice guy" sometimes leads to weakness and defeat in the tough political action battles in which Farm Bureau is engaged. Farm Bureau, said the former AFBF president, "can become more effective in coping with changed conditions by learning how to fight effectively for sound policies." continue aggressiv needs the change, S "The problem tically every family marketing challenge challenge."

"In Farm Bureau we have often been too ready and willing to compromise. We have fogotten that there can be no compromise between right and wrong economic issues just as there can be no compromise between good and evil," Shuman said.

The agricultural scene will continue to change, just as it always has changed. As it changes, Farm Bureau must continue to move aggressively to satisfy the needs that result from change, Shuman said.

"The more unsolved problem that affects practically every farm and ranch family in America is marketing. This remains the challenge of Farm Bureau. There is no possibility that the marketing problems will be solved by other organizations or by the government," Shuman said.

Shuman emphasized the importance of service-to-member programs in Farm Bureau. The relationship between the service companies and the organization are generally healthy, he said, but he warned: "There

is danger that the policies of the organization will be unduly influenced by the service personnel and the needs of affiliated companies. In too many counties, he said, "the task of new member solicitation has been placed on service personnel. This is a poor substitute for farmermember contacts with nonmember neighbors."



## Granges begin forum

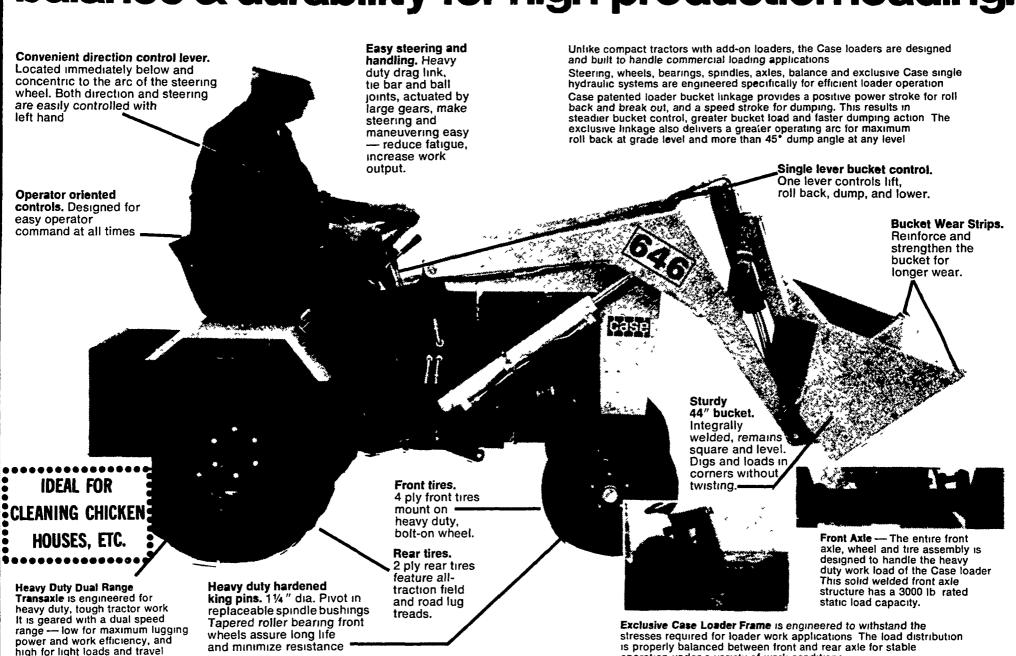
Over 5,500 local chapters of the Grange, the country's oldest farm organization and rural family fraternity, have begun a Grange Issues Forum, a series of discussion programs designed to keep its membership up-to-date and involved with national legislative activities.

Among the topics to be examined throughout the year are farm and food policies, land use planning, world food problems, soil and water conservation, tax laws, national health insurance and energy.

Local Granges have been advised of the availability of resource material both from the National Grange and government agencies. They will also contact local individuals, agencies and Congressional delegations for additional input.

The Grange is a grass roots organization which means its national legislative policies and programs are developed at the local level. There are over 500,000 members throughout 41 states

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