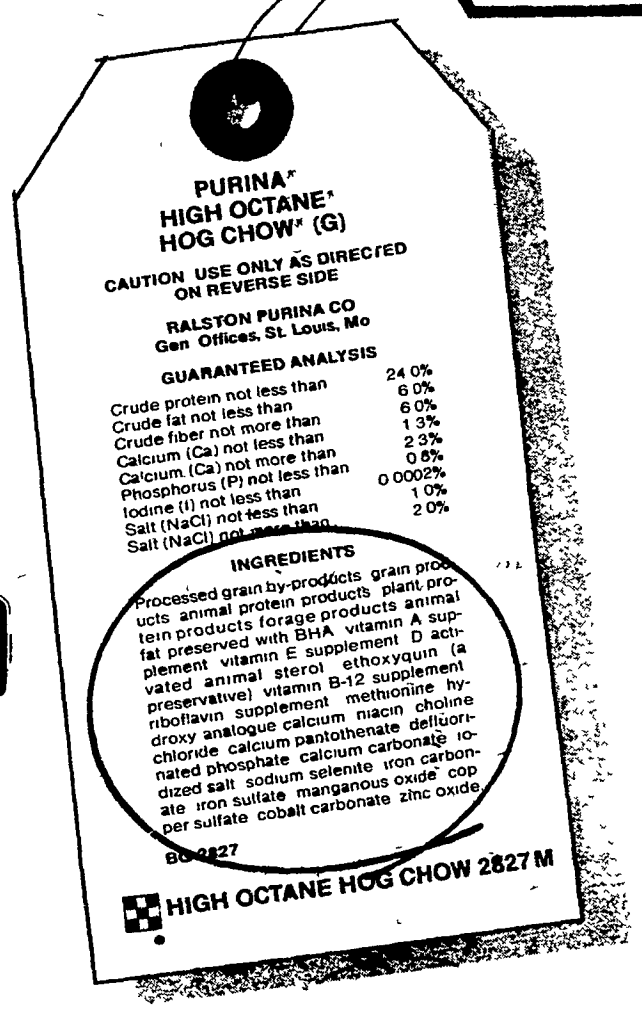
OFTEN IMITATED . . . HASN'T BEEN EQUALLED YET!



Let your hogs show you the difference

when you feed

Purina® High Octane

Just about anybody can mix up a batch of ingredients of one kind or another and end up with the same guaranteed analysis you see on a feed tag for Purina High Octane. That's easy.

But the formulation for High Octane, is based on hog nutritional information representing thousands of hours of research. You won't see this difference listed on a feed tag, but you will see it in the ways hogs look and perform.

The superiority of High Octane begins with the way energy is supplied. Purina has now completed over 7 years of research into energy requirements of hogs.

Purina High Octane is also formulated to provide an exact balance of amino acids. The crude protein guarantee for High Octane might look exactly like that found on a competitor's feed tag, but hidden within that Purina protein claim is a highly specific balance of amino acids. Trace mineral, vitamins, and other nutrients are also correlated and balanced to the specific needs of hogs.

Wouldn't you rather plan a feeding program based on Purina's best research information — rather than somebody's guess? A feed tag is only a listing of ingredients. It is performance that really counts. When hogs are fed a ration of Purina High Octane, there is a "good-doing" difference you can see.

COMING JANUARY 10, 1977

THE ALL NEW PURINA HIGH OCTANE "FARROW TO 50 PROGRAM"

MAIL TO: PURINA Box 266S, c-o Lancaster Farming Lititz, Pa. 17543

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