## Inter-State completes transition

State Milk Producers' bargaining cooperative to a week.

PHILADELPHIA - In only complete marketing a few short years, Inter- organization, Lester C. Jones, a New Jersev dairyman and president of Cooperative has made the the 3,000-member transition from strictly a cooperative said here last

## Adams Co. 4-H'ers in horse show

HARRISBURG, Pa. members won awards at the state 4-H Horse Show held in Harrisburg recently. Sara Dady, Littlestown, placed fourth in Saddle Seat Pleasure Ponies. Placing fourth in Hunter Under Saddle Horses was Lisa Hand, Gettysburg, while John Ali, Gettysburg, placed ninth in Working Hunter

The state show was the result of many months of hard work and competition in numerous local, county, and district horse shows. To qualify for the state show these 4-H members had to

participate in an elimination Three Adams County 4-H show at the county and district level. At the state show they competed against 4-H members representing 10 different districts in the

> The primary purpose of the 4-H horse program is to provide leadership and citizenship experiences for the 4-H members, develop riding skills, and develop sense of responsibility by caring for an animal. More information on the 4-H Horse program in Adams County may be obtained by Contacting the Adams County Cooperative Extension Service, 999 Lincoln Way West, Gettysburg, Pa.



POULTRY EQUIPMENT equipment Favorite Manufacturing, Atlanta in January. Inc. a manufacturer of poultry production equipment and components since 1951, recently announced plans to market a line of poultry equipment under its own brand name.

Aaron Kurtz, president and one of the firm's founders, says the company expects to start shipments of its Favorite "Lifestyle" systems and equipment about Dec. 1 and will unveil most new and improved

NEW HOLLAND, Pa. - Southeastern Convention in





**Lester Jones** 

Jones, speaking at Inter-State's 59th annual meeting. said this transition is at least partially responsible for the completion of another very satisfactory year with bargaining together. "This," prospects for an equally successful current year.

The Medford, N.J. dairy farmer credited a continual director education program for playing a key role in Inter-State's successful history.

"As our cooperative operations become more diverse," noted Jones, "it becomes increasingly important that directors have the experiences and information to make the necessary decision.

"Your board of directors." Jones told the dairymen, "is recognized by fellow dairymen for their business ability and leadership."

Jones also reported to the dairy farmers from Inter-State's six-state membership area on the cooperative's accomplishments during the past year. Among these, he reported on how the delegates' desires as expressed in a resolution at last year's annual meeting was accomplished with the recent approval of an increase in the advertising and promotion referendum from five to seven cents a hundredweight.

for Inter-State. This money, he noted, will be effectively used with the continuation of the best nonbrand advertising program ever along with the ex-

research and education. 'We have the physical facilities, an educated and enlightened board of directors and a dedicated management and staff. to move Inter-State ahead in its service to our membership in the years ahead," con-

tremely beneficial local and

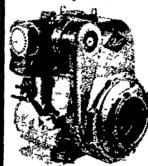
national Dairy Council

programs used to spread the

importance of nutritional

cluded Jones. Members have changed from "going it alone," noted Boyd Gartley, to effectively

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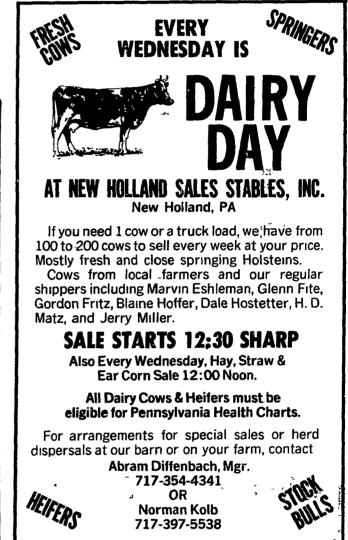
he said, "is one important cooperative, small enough to reason -for your cooperative's existence." to serve effectively; small Gartley is director of member and public relations

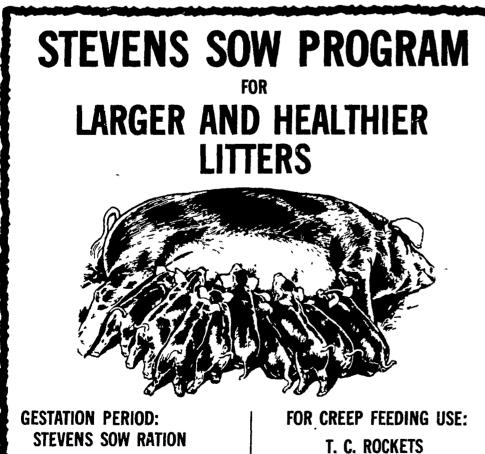
He told the cooperative members in attendance that this effective bargaining has been done with the ability to make one sale for all milk; secure one price; elect one decision-making board of directors; collect and give the money equally to all members; and vote together as "one voice" away from the barn.

Gartley said, Inter-State is cooperative in the U.S. "because you are, as a derstanding.

enough to respond, large enough to be heard: large enough to help, small enough to know; large enough to bargain, small enough to

He then went on to inform the members of their cooperatives' various member relations and public relations programs, placing special emphasis on this year's consumer program which has gained considerable acclaim for bringing together the conthe most efficient marketing sumer and farmer to a new level of mutual un-





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