



SUCCESS LANCASTER FORD TRACTOR 1976

More Ford tractors have been born into the fields than ever before.

WHY FORD? RELIABILITY RATING

Mechanical Reliability	Allis-Chalmers	Case	John Deere	Ford	International Harvester	Massey-Ferguson	Steiger	Versatile	White	Overall
Engine	92.9	92.8	91.7	97.9	92.7	94.0	94.2	89.5	88.9	92.1
Transmission, Drive Train	86.2	85.4	89.6	86.5	85.1	84.5	86.7	85.8	81.7	87.2
Hydraulics	76.1	72.8	87.5	85.4	81.0	76.5	81.7	77.6	79.6	82.9
General Reliability	85.4	83.7	88.9	88.0	85.5	84.5	86.7	83.0	80.7	86.7
Manufacturer Rating	85.1(5)	83.7(8)	89.4(2)	89.5(1)	86.1(4)	84.9(6)	87.3(3)	84.1(7)	82.7(9)	87.2

Excerpt From: Implement & Tractor January 7, 1976

WHY LANCASTER FORD TRACTOR?

**AGAIN!
RELIABILITY**

- New Facilities to Serve You Better
- 100% Guaranteed Service
- 100% Factory Trained Mechanics
- 95% of All Parts Orders Filled
- 100% of our success is Because Of You



THE FARMER NEEDS MORE, EXPECTS MORE, AND IS ENTITLED TO MORE

**No. 1
RELIABLE
LINE UP**

★ Ford Reliability has us dealing and trading like never before

★ The latest 7 Percent Increase will be dropped on all Ford Tractors in Stock

★ All Tractors and Most Equipment are Eligible for FMCC pre-season program (interest free to 3-1-77)

★ In Addition some Tractors carry an Additional Incentive of as much as \$850

TO ADD TO OUR SUCCESS IN 1976 WE ARE GOING TO SELL A MINIMUM OF 6 MORE NEW FORD RELIABLES, BY DARNED

THE HOME OF THE NO. 1 RELIABLES



LANCASTER FORD TRACTOR, INC.

1655 ROHRERSTOWN ROAD LANCASTER, PA
PHONE (717) 569-7063

Take Flory Mill Exit off 283 and go
¼ mile toward East Petersburg.
THE NEW HOME OF THE FRIENDLY PEOPLE