Drier corn...and more of it! Good reasons to plant <u>all</u> Pioneer.

As harvest gets underway, Pennsylvania farmers are already seeing a big difference between Pioneer_® brand hybrids and other corns. And that difference is money in your pocket.

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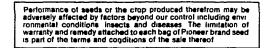
First, farmers are reporting that their Pioneer corn simply dries down faster than competitive corns of the same maturity. So, weather delays and losses are minimized. But most important, the drier the corn, the lower the fuel bill. And with the price of fuel these days, this can substantially improve your profit per acre.

So can superior yields. And along with faster drydown, Pioneer hybrids are again showing extra bushels per acre this fall. Part of the reason is top yield for maturity. And part is a greater ability to handle the stress of weather, disease and insects. The world's largest corn research program at Pioneer sees to it. So don't ignore the economic facts of life. Put the extra profit of bigger yields of drier corn in your pocket. Talk to your Pioneer salesman soon about the hybrids that'll do the job best for you.



PIONEER HI-BRED INTERNATIONAL, INC. Eastern Division, Tipton, Indiana

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The more you plant...the more you make

