



The Dane County Exposition grounds, home of the World Dairy Expo, Madison, Wis.

An accomplished showman tells of:

Keys to success in the show ring

By DIETER KRIEG

MADISON, Wis. - Some people have a lot going for them in one thing or another, but what they lack is the determination to keep going after a succession of failures, says John Rinehart, a successful breeder and exhibitor of registered Holsteins. Consequently those individuals do not reach the level of recognition and achievement that someone else might have grasped.

Rinehart, who makes his home just south of the Pennsylvania border in Carroll County, Md., offered his philosophy of showing during a pause in his schedule at the World Dairy Exposition which took place here last week. In his fourth year at the internationally acclaimed show which is held here annually at the Dane County Exposition Center, Rinehart has had much success in the show ring. But he hasn't forgotten about the failures, and that's part of the formula to success, the 32-year old dairyman indicated.

A 1966 graduate of the University of Maryland, with a degree in dairy science, Rinehart remarked that the first step towards success is the establishment of a goal. Reaching the goal and overcoming obstacles requires tremendous determination, and an enthusiastic drive. "You can have an awful lot of knowledge," the young dairyman continued, "but you must apply it - you can't sit still and expect things to happen, you have to make them happen. And you must learn not to be too disappointed with failures - try to turn losses into success."

It is also important to remember, says Rinehart, that the idea of winning can be over emphasized. A showman should realize that his cow wouldn't necessarily have to stand first at every show. "Just do your best," added his wife, the former Sharon Lippy of Littlestown, Pa., who has won a number of ribbons in the 4-H circuit. "Attitude has an awful lot to do with it," Rinehart said.

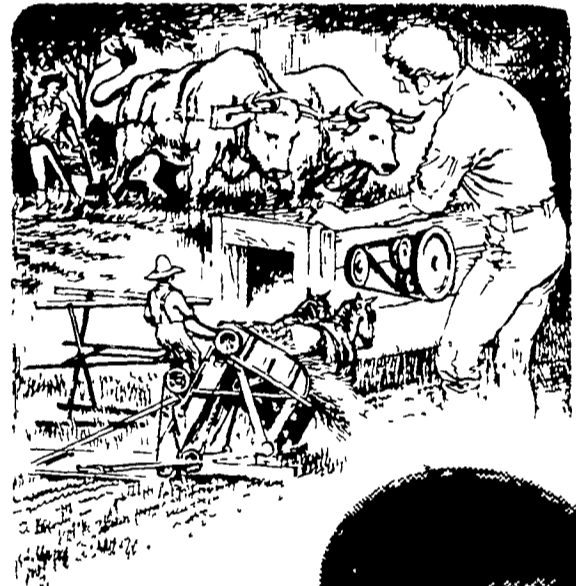
Rinehart and his wife are conscientious fitters and showmen. As it became time to prepare one of their cows for an upcoming class, both went about their tasks with dedication and enthusiasm. Noticeably a bit nervous, Rinehart's large hands were almost trying to go to work without him. A dairy farmer - as opposed to a mere owner of dairy cattle - his hands offered a testimony all their own.

"Tying everything together," Rinehart concluded, "is a sincere trust in God and to realize, appreciate and understand where some of these things come from." His wife nodded in agreement.

Not to be forgotten in the Rineharts' formula towards successful showing is good help back home, and confidence on the part of the employer that the work will be done well
[Continued on Page 95]

Farming . . .

It's Nurtured
the Good Earth
of Our America



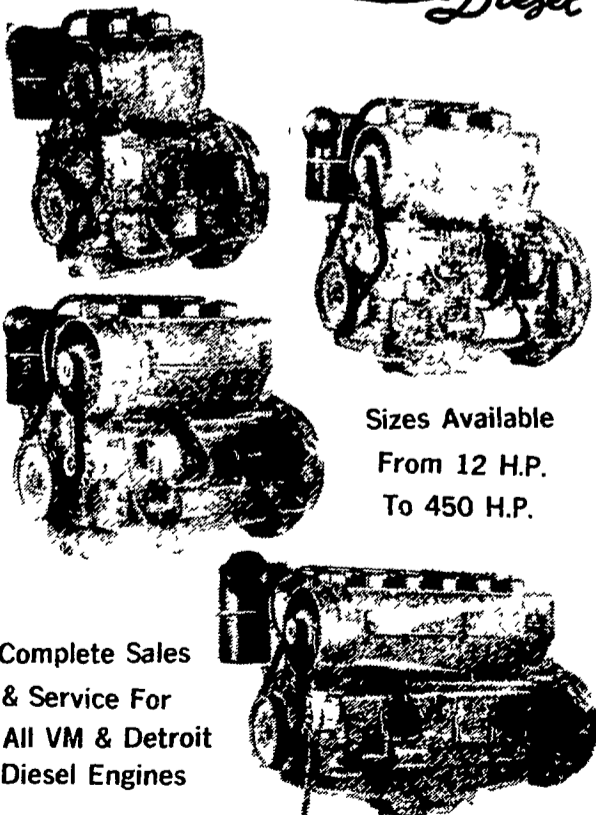
★
Let's remember the part farming has played and still does in the development of the United States. It has provided us with the essentials to achieve what we have today. By providing food for our millions . . . natural fibers for our clothing . . . jobs for many of our people. Let's practice conservation to preserve this land that has given us life.
★



FOR MORE INFORMATION, CONTACT
YOUR LOCAL COUNTY OFFICE.



INTRODUCING



Sizes Available
From 12 H.P.
To 450 H.P.

Complete Sales
& Service For
All VM & Detroit
Diesel Engines

LEID DIESEL SERVICE

New Holland, R3
PH: (717) 354-8024