

# PURINA BIO-4 POULTRY CHOWS



## THE NEW SCIENTIFIC FEEDING PROGRAM FOR EGG PRODUCERS AND PULLET GROWERS.

PURINA  
CHOWS

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WHAT  
IS  
BIO-4

Bio-4 Poultry Chows are feeds which utilize newly developed values for four critical nutrient areas: No. 1 - Amino Acids, No. 2 - Energy, No. 3 - Minerals, No. 4 - Vitamins. New biological feed values were developed after seven years of research test feeding.

HOW  
TO  
FEED

**BIO-4 SAVES FEED COSTS — YOU FEED ONLY WHAT YOUR BIRDS NEED.**

FEED INTAKE lbs./100 hens/day	BIO-4 CHOW TO FEED
OVER 25.0	Bio-100
23.4 TO 25.0	Bio-107
21.7 TO 23.3	Bio-114
20.0 TO 21.6	Bio-121
UNDER 20.0	Bio-128

Starting with Bio-100, each Bio Chow contains 7% more fortification.

MORE  
PROFIT  
\$\$\$

Bio-4 Poultry Chows mean more profit for you!! A key economic effect of Bio-4 Chow is an improvement in feed conversion. This improvement is a result of Bio-4's higher nutrient density. Based on Purina Research, you should see a decrease in feed intake of 0.1 lb. per dozen eggs. The value of this decrease for a 40,000 bird house exceeds \$5000 per cycle.

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CHOWS

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MAIL TO: **PURINA** Box 266S, c-o Lancaster Farming  
Lititz, PA 17543

I WANT TO KNOW MORE  
ABOUT PURINA BIO-4 POULTRY PROGRAM

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

TOWN \_\_\_\_\_ STATE \_\_\_\_\_

ZIP CODE \_\_\_\_\_ PHONE \_\_\_\_\_

PURINA  
CHOWS

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CHOWS

### 40 MILLION LAYING HENS ARE FED — THE PURINA WAY.

**High Bros.**  
PHONE 354-0301  
GORDONVILLE

**John B. Kurtz**  
PHONE 354-4616  
665-6023  
RD3, EPHRATA

**John J. Hess, II, Inc.**  
PHONE: 442-4632  
PARADISE

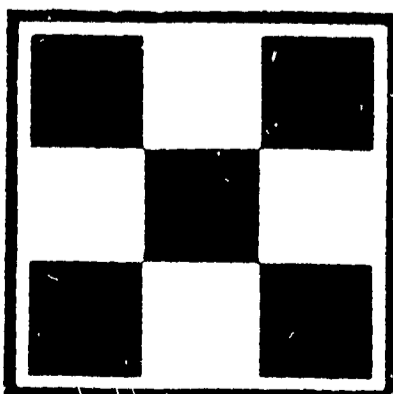
**West Willow Farmers Assn., Inc.**  
PHONE: 464-3431  
WEST WILLOW

**McCracken's Feed Mill, Inc.**  
2 NEW CHARLOTTE ST., MANHEIM  
PHONE 717-665-2186

**Umberger's, Inc. Umberger's Mill**  
PHONE: 717-866-2324 RICHLAND, PA 17087  
PHONE: 717-867-5161 FONTANA, PA. 17042

**Ira B. Landis Wenger's Feed Mill Inc.**  
PHONE 665-3248 BOX 276, MANHEIM RD3  
PHONE. 367-1195 RHEEMS

**W. E. Manifold & Sons**  
PHONE: 717-382-4805  
FAWN GROVE, PA 17321



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