



The Name Of The Game Is **PRODUCTION**



AND THE "COMBINATION LAYER" WITH THE
KNOWLEDGE OF THE RULES AND ABILITY TO PLAY THE GAME IS THE
NEW HY-LINE W-36

LISTED HERE ARE HEN-HOUSED PRODUCTION FIGURES FROM 12 LOCAL LANCASTER COUNTY EGG PRODUCTION FLOCKS. THESE FIGURES ARE NOT SELECTED SPECIFICALLY BUT ARE RATHER TYPICAL OF THE NEWEST MODEL OF HY-LINE W-36 LAYING FLOCKS.

IN ORDER TO HAVE DECENT HEN-HOUSED FIGURES, A FLOCK OF CHICKENS MUST LIVE AS WELL AS LAY.
ALL RECORDS WERE STARTED AND CALCULATED FROM 22 WEEKS OF AGE.

**YOU
NEED
THIS
LEVEL
OF
PRO-
DUCTION
TODAY**

No. of birds	As of 9-1-76 Length of Lay	Present Eggs Hen-Housed	Flock Projection*
3958	44 weeks	242.31	<u>275.93</u>
6004	45 weeks	244.75	<u>275.04</u>
5975	45 weeks	245.28	<u>272.58</u>
3210	49 weeks	257.80	<u>270.08</u>
3948	44 weeks	239.77	<u>269.88</u>
3016	49 weeks	256.00	<u>268.12</u>
7924	48 weeks	247.85	<u>264.25</u>
10260	50 weeks	257.57	<u>264.17</u>
2018	44 weeks	235.88	<u>264.06</u>
7960	45 weeks	234.90	<u>262.39</u>
7430	48 weeks	244.75	<u>258.19</u>
6150	49 weeks	244.16	<u>256.76</u>
Average 266.78			

**DOES
YOUR
FLOCK
LAY
THIS
WELL?**

* Conservative estimate of production attained in 52 weeks (364 days)

WHEN YOU COMBINE THIS LEVEL OF EGG PRODUCTION WITH:

- A. Ideal Egg Size
- B. Egg Shells With Superior Strength
- C. Persistancy and Longevity
- D. Stamina To Stay Alive
- E. Lowest Feed Intake

YOU HAVE A LAYER WHICH TRULY "PUTS IT ALL TOGETHER" IN ONE PACKAGE . . .



YOU HAVE THE COMBINATION LAYER THAT IS PROFIT ORIENTED!

NEW HY-LINE W-36



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