

Allis-Chalmers geared to agricultural growth

MILWAUKEE, Wis. - Some 2,000 dealers and company representatives from around the world attended the National Sales Meeting of the Agricultural Equipment Divisions, Allis-Chalmers Corp., held here, earlier this summer. Three, two-day sessions were held which included agricultural equipment dealers from the United States, Canada, Mexico, Australia and Venezuela.

The meeting introduced new products; served as a forum in which field demonstrations and meetings showed aggressive

marketing actions; and set objectives and goals for the coming year.

In a message to the groups during the meeting, David C. Scott, chairman of the board, chief executive officer and president of Allis-Chalmers, described the Agricultural Equipment group as one of the core businesses of the corporation. He pointed out the many capital improvements for facilities and machinery which have been, and are being instituted within the agricultural equipment manufacturing operations, as part of a commitment to expand upon

the company's position as a leading farm supplier in the agricultural machinery.

Scott said wholesale sales for the group had increased approximately 20 per cent during 1975 over 1974, and that sales for the first half of 1976 have continued that trend.

"World needs for agricultural commodities will continue to grow," Scott said. "Many nations of the world have recognized the necessity of agricultural development as the basic key to overall economic growth, and the conclusion is obvious and encouraging - demand for agricultural equipment will be quite strong over the next five years and beyond."

The sales meeting covered all aspects of the company's agricultural products and operations, including tractors, combines, implements, lawn and garden equipment, parts operations, service and merchandising.

Also, during each of the meeting segments, the special multi-media Bicentennial presentation, "America and the American Farmer" was shown. The show is a tribute to the American farmer and features Terry Meeuwsen, Miss America for 1973. The "America" presentation has been shown to numerous farm and non-farm groups throughout the United States.

New products introduced at the meeting and



Among the more than 2000 Allis-Chalmers dealers and company representatives to take part in a national sales meeting this Summer were Park and Sara Lefever from L.

H. Brubaker, Inc. in Lancaster. One of the highlights of the meeting was the introduction of new equipment, including this four-wheel drive model 7580.

THE TIME IS NOW!
TO REALLY SAVE BIG

JACOBSEN
GT
GARDEN TRACTOR

It's got the strength and endurance of a work horse when there's mowing, snow throwing and hauling to be done.

14 H.P. Model features hydrostatic or gear shift drive. Over 50 work-saving attachments available.

\$500 off list price only 3 left

Mower meets or exceeds ANSI safety standards

NORMAN H. ZIMMERMAN

Myerstown R.D.2 Phone (717) 866-4695
1/2 mile west Myerstown—West Main St.

demonstrated at the company's proving grounds near Milwaukee, Wis., included: -The Model 7580 articulated four wheel drive

offered in three versions: an eight or 12 speed transmission, and eight speed transmission with front wheel assist. Designed as a

The Model 900, 18 inch spring trip or shear bolt two way plow for tractors in the over-100 horsepower class.

The "Air Champ" planter with new features for conventional planting and expanded capabilities for the 600 series folding tool bar.

"Many nations of the world have recognized the necessity of agricultural development as the basic key to overall economic growth . . ."

tractor, which boasts 185 pto horsepower from a 426 cu. in. diesel engine. Features include a 20-speed transmission, and a wide range of power, reliability, serviceability, comfort and convenience features common to the company's line of horsepower tractors. -The 50 pto horsepower Model 5050 which is being

versatile, high performance tractor, the 5050 has excellent capabilities for basic tillage work, forage crop functions, or utility work in dairy, livestock or poultry operations.

-A heavy duty Model XK offset disc harrow, available in three versions ranging from 16½ feet with 44 discs to a 21 feet unit with 56 discs.

In addition to feed, seed, fertilizer and broiler poultry holdings, Pennfield owns 300,000 laying hens kept on its property and another 300,000 on nearby contract farms. The company's largest chicken house is a complex of nine huge warehouse-like buildings, each holding 30,000 hens. The hens are kept in wire cages - three or four to a cage - that are lined up in tiers.

TRY A CLASSIFIED

REVOLUTIONIZE

YOUR FARM WITH

Eastland Seeds



EASTLAND SEED DEALERS WILL TAKE YOUR ORDER NOW FOR 1977 HYBRID SEED CORN . . .

TAKE ADVANTAGE OF OUR EARLY-ORDER DISCOUNT PROGRAM!

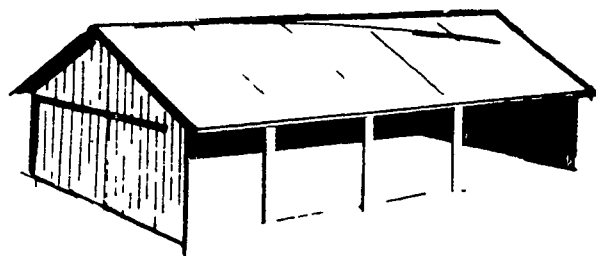
SEEM SEED FARMS

- DIV. OF SEEDWAY, INC. -

RD. 1 EMMAUS, PA. 18049
CALL (215) 965-5072 or (215) 967-4131

DEALERSHIPS AVAILABLE IN SELECTED AREAS

SHARON "AG" BUILDINGS



40' x 90' x 10'

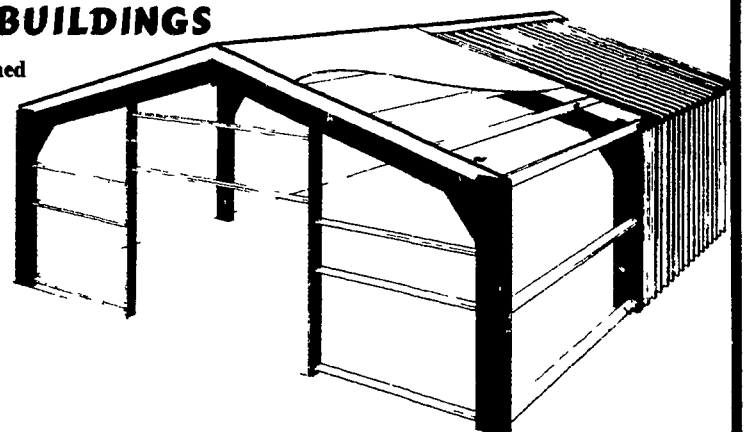
FOB Factory

\$6,490.

STRAIGHT SIDEWALLS
MORE USABLE SPACE FOR LESS COST

SHARON "AG" BUILDINGS

- Economically Designed
- Soundly Engineered
- Quickly Erected
- Quality Materials
- Straight Sidewalls



CALL COLLECT TO JACK McMULLEN 717-761-1863

OR WRITE SHARON METAL BUILDINGS
1500 STATE ST., CAMP HILL, PENNA. 17011