



IH unveils new tractors

CHICAGO—More than 5000 International Harvester dealers and company representatives from all across the world welcomed the introduction of a new line of equipment here last week. Their enthusiasm for the new "Pro-Ag Line" was highly evident. But today is the day they have really been waiting for. They can take the wraps off the new tractors and proudly show them to their prospective customers.

The new series "86" tractors, with their integral "control centers" stole most of the show here at the McCormick Place and at a nearby research facility where farm publication editors were given a chance to drive the new machines. But there was more to be seen than tractors. Significant engineering changes have been introduced in the IH line - such as corn planters, forage harvesters, tillage equipment, and servicing techniques.

In introducing the new lines to dealers and members of the press, IH devoted much of its time to emphasizing service and product availability. Computerized terminals will

locate parts anywhere in the country almost instantly. If not on hand at one particular dealer, it will be ordered while the customer is waiting in the lobby, and shipped the same day.

Repairs have always been a potential bottleneck in keeping the farmer at his most productive level. Recognizing that, the brass and engineers at IH have made an all-out effort to speed up and simplify repairs. This is one major reason the control centers or cabs on the new "86" tractors have been designed to be a part of the entire tractor. Any repair job can be accomplished without removing the cab. Specially

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One of the new developments in plows is a unique trip-bottom being introduced by the International Harvester Company. A company representative demonstrates how a bottom can be manually "tripped" and fixed into a position which makes changing plow shares a little easier than it used to be. The bottom requires a pressure of 5000 pounds to be tripped while plowing, but is so simple that a child can trip it manually. Backing up is not required to re-set it, and it has no complicated springs, hydraulics or other mechanical devices.

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Stop in at your Mol-Mix dealer and find out how. He may just have a nice surprise for you.



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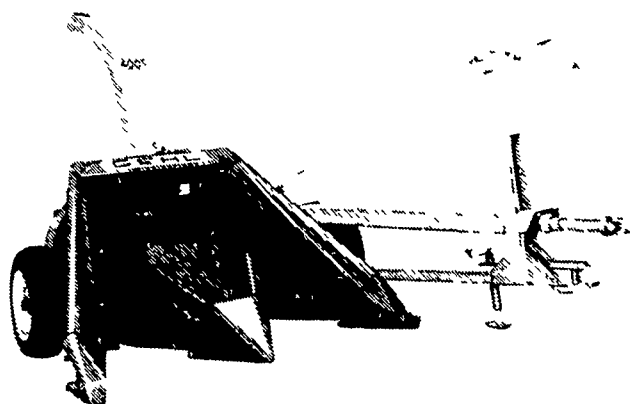


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