

PURINA BIO-4 POULTRY CHOWS



THE NEW SCIENTIFIC FEEDING PROGRAM FOR EGG PRODUCERS AND PULLET GROWERS.

PURINA
CHOWS

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WHAT
IS
BIO-4

Bio-4 Poultry Chows are feeds which utilize newly developed values for four critical nutrient areas: No. 1 - Amino Acids, No. 2 - Energy, No. 3 - Minerals, No. 4 - Vitamins. New biological feed values were developed after seven years of research test feeding.

HOW
TO
FEED

BIO-4 SAVES FEED COSTS — YOU FEED ONLY WHAT YOUR BIRDS NEED.

FEED INTAKE lbs./100 hens/day	BIO-4 CHOW TO FEED
OVER 25.0	Bio-100
23.4 TO 25.0	Bio-107
21.7 TO 23.3	Bio-114
20.0 TO 21.6	Bio-121
UNDER 20.0	Bio-128

Starting with Bio-100, each Bio Chow contains 7% more fortification.

MORE
PROFIT
\$\$\$

Bio-4 Poultry Chows mean more profit for you!! A key economic effect of Bio-4 Chow is an improvement in feed conversion. This improvement is a result of Bio-4's higher nutrient density. Based on Purina Research, you should see a decrease in feed intake of 0.1 lb. per dozen eggs. The value of this decrease for a 40,000 bird house exceeds \$5000 per cycle.

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MAIL TO: **PURINA** Box 266S, c-o Lancaster Farming
Lititz, PA 17543
I WANT TO KNOW MORE
ABOUT PURINA BIO-4 POULTRY PROGRAM

NAME _____

ADDRESS _____

TOWN _____ STATE _____

ZIP CODE _____ PHONE _____

PURINA
CHOWS

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40 MILLION LAYING HENS ARE FED — THE PURINA WAY.

High Bros.
PHONE 354-0301
GORDONVILLE

John B. Kurtz
PHONE 354-4616
665-6023
RD3, EPHRATA

John J. Hess, II, Inc.
PHONE: 442-4632
PARADISE

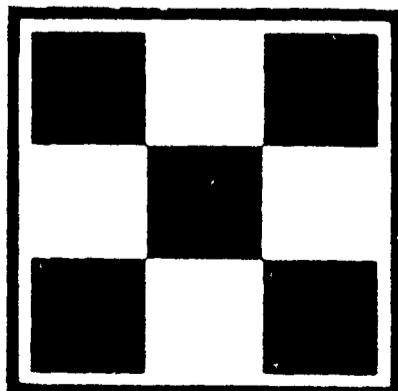
West Willow Farmers Assn., Inc.
PHONE: 464-3431
WEST WILLOW

McCracken's Feed Mill, Inc.
2 NEW CHARLOTTE ST., MANHEIM
PHONE: 717-665-2186

Umberger's, Inc. Umberger's Mill
PHONE: 717-866-2324 RICHLAND, PA 17087
PHONE: 717-867-5161 FONTANA PA. 17042

Ira B. Landis Wenger's Feed Mill Inc.
PHONE: 665-3248 BOX 276, MANHEIM RD3
PHONE: 367-1195 RHEMS

W. E. Manifold & Sons
PHONE: 717-382-4805
FAWN GROVE, PA 17321



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