



COMPARE PRICE AND VALUE OF YOUR PRESENT MILK REPLACER WITH

NEW FORMULA PURINA NURSE-GRO®

ADVANTAGES

PROTEIN.....NOT LESS THAN 22.0%
FAT.....NOT LESS THAN 10.0%
FIBER.....NOT MORE THAN 0.5%

- INSTANT FLASH MIXING
- HIGHEST QUALITY DIGESTIBLE PROTEIN
- HIGH ANTIBIOTIC LEVEL TO FIGHT BACTERIAL SCOURS
- HIGH DIGESTIBLE FAT LEVEL TO IMPROVE WEIGHT GAIN
- LOW COST — ONLY \$14.95 FOR 50 LB. BAG.
EACH 50 LB. BAG FEEDS 2 CALVES.

THE PURINA DIFFERENCE: CHECK YOUR INGREDIENT TAG!!
PURINA DOES NOT USE SOY FLOUR TO MAKE ITS MILK REPLACERS.

SOY FLOUR IS AN INEXPENSIVE PROTEIN SOURCE USED IN MANY MILK REPLACERS, HOWEVER IT IS NOT READILY DIGESTIBLE BY THE YOUNG CALF. USING INGREDIENTS NOT EASILY DIGESTIBLE OR THAT CONTAIN TOO MUCH FIBER CAN CAUSE DIGESTIVE UPSETS IN YOUNG CALVES WHICH CAN LEAD TO CALF SCOURS.

PURINA HEIFER GROWING PROGRAM

WHAT TO FEED	AGE	HOW TO FEED	TOTAL LBS. FED	COST
PURINA NURSE GRO®	4th DAY THROUGH 4 OR 5 WEEKS	Mixes instantly in warm water - feed from bucket - Very Palatable	25 lbs. (\$14.95 Per 50 lbs.)	\$7.48
PURINA CALF STARTENA®	4th DAY THROUGH 2 MONTHS	FEED FREE CHOICE	140 lbs. (\$5.20 Per 50 lb.)	\$14.56
PURINA CALF GROWENA®	3rd MONTH 4th MONTH 5th & 6th MONTHS	FEED FREE CHOICE 6 lbs. Per Calf Per Day 4 lbs. Per Calf Per Day	580 lbs. (\$5.05 Per 50 lb.)	\$58.58
D & H SPECIAL® MIX 740 lbs. D&H Special® 1480 lbs. Your Grain 2220 lbs. Total	7th MONTH TO FRESHENING	3-5 lbs. Per Head Per Day Depending on Quality of Roughages.	2200 lbs. (77¢ Per lb.)	\$165.00
TOTAL FEED COST — 0 TO 24 MONTHS				\$245.62

* Feed Costs are based on current selling prices and are subject to change.

ROUGHAGE PROGRAM

0-2 Months of Age - No Hay
3-12 Months of Age - Hay Free Choice
12-24 Months of Age - 15 lbs. Hay Per Day
or -
8-10 lbs. Hay Per Day
10 lbs. Corn Silage

MAIL TO: **PURINA** Box 266S, c-o Lancaster Farming
Lititz, PA 17543

I WANT TO KNOW MORE
ABOUT PURINA HEIFER GROWING PROGRAM

NAME _____

ADDRESS _____

TOWN _____ STATE _____

ZIP CODE _____ PHONE _____

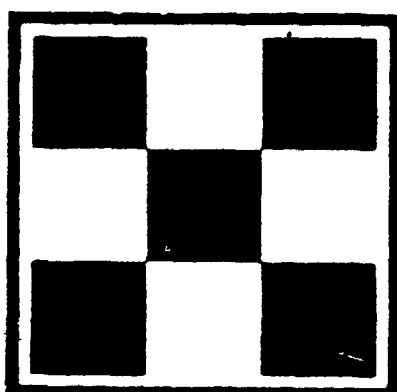
CONTACT YOUR PURINA DEALER TODAY!

High Bros.
PHONE: 354-0301
GORDONVILLE

John B. Kurtz
PHONE: 354-4616
665-6023
RD3, EPHRATA

McCracken's Feed Mill, Inc.
2 NEW CHARLOTTE ST., MANHEIM
PHONE: 717-665-2186

Ira B. Landis Wenger's Feed Mill Inc.
PHONE: 665-3248
BOX 276, MANHEIM RD3



John J. Hess, II, Inc.
PHONE: 442-4632
PARADISE

West Willow Farmers Assn., Inc.
PHONE: 464-3431
WEST WILLOW

Umberger's, Inc. Umberger's Mill
PHONE: 717-866-2324
RICHLAND, PA 17087

W. E. Manifold & Sons
PHONE: 717-382-4805
FAWN GROVE, PA 17321

