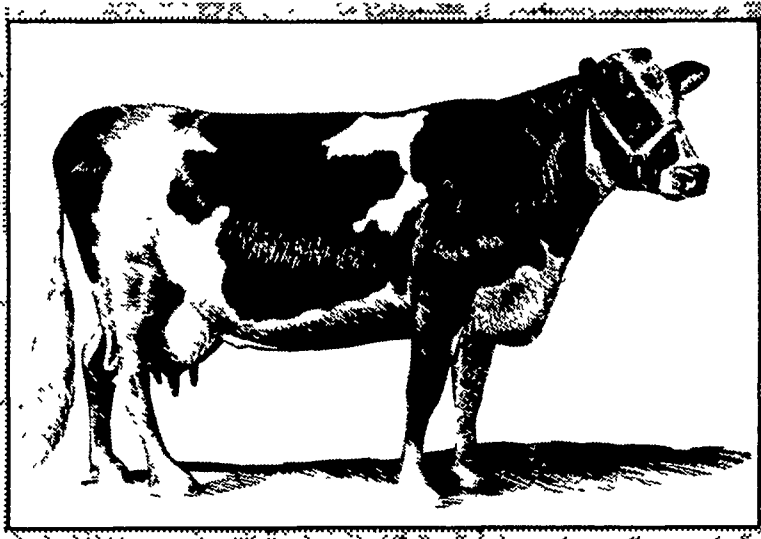


IF YOU COULD TALK TO YOUR COWS YOU'D HAVE ALL THE ANSWERS ON DAIRY COW NUTRITION.



RIGHT?

WRONG. Because proper nutrition is more than just what tastes good. In fact, it's more than protein or TDN or Vitamins or Minerals. Proper nutrition for your high producing cows is all of these things combined in a Balanced Program.

DENSITY PLUS is our approach to putting it all together for the Dairyman in 1976.

If you were a cow, you'd want "energy-plus." You'd want DENSITY PLUS.

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YOU'LL BE GLAD YOU DID!**

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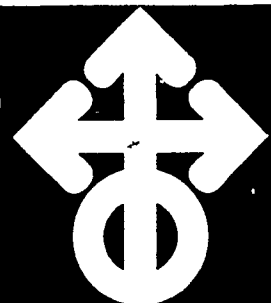
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Central Soya and your Master Mix Dealers take this opportunity to say "THANK YOU"

for your business and we look forward to serving you in the future.