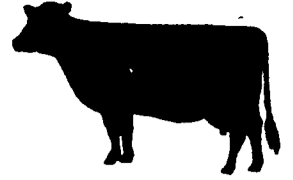


# What's New



Ruth Shertzler, left, and Shirley Garner, members of the Lancaster County Farmers Association's Public Relations Committee, glance over some plans for activities at Park City. The group will have the entire Mall at its disposal to bring agriculture close to the public.

**REVISED ALFALFA QUICK REFERENCE GUIDE AVAILABLE FROM CIBA-GEIGY GREENSBORO, N. C.** — A revised quick reference guide for alfalfa is available from the Agricultural Division of Ciba-Geigy Corporation.

The quick reference guide gives detailed information for all Ciba-Geigy products, including herbicides, insecticides and micronutrients and provides a synopsis of information needed by fieldmen to make recommendations to growers. The guide lists weeds and insects controlled, application rates and precautions.

Changes in the California restrictions for Supracide and the addition of Tolbant™ for seedling alfalfa should be noted.

For copies of the Alfalfa Quick Reference Guide request CGA 905385B from Ms. Betsy Wood,

Agricultural Division, P. O. Box 11422, Greensboro, N.C. 27409.

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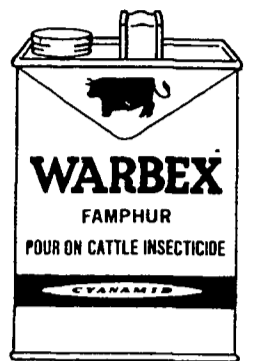


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## LCFA

[Continued from Page 1]

demonstrations on a variety of farm activities, program chairmen indicated at the conclusion of the meeting.

Preliminary plans call for all that which pertains to crops and soils to be on display in the Penney's Mall. Other malls will feature poultry, dairy, pigs, sheep, beef, and farm machinery. Members present at the meeting expressed considerable confidence that a number of eyes would open wide and jaws would drop when the price of modern machinery is revealed to the public.

In addition, the Association is planning on having some displays on hand which tell of the organization and its services to members.

Those serving on committees are asked not to query Park City officials until the second week in June, since the proper contacts will not be available until then.

Among the suggestion made for making the most out of this PR event, were: getting the Pa. Secretary of Agriculture to make an appearance, announce the happenings to all of the media in the area, and set up realistic displays of farm scenes such as parlor equipment, field work, etc. Accompanying charts would point out the significance and costs of each. Ideally, the LCFA would like to have members on duty at the Mall day and night — to answer the public's questions and

offer protection from vandalism.

Serving on the PR committee along with Mrs. Shertzler and Mrs. Garner are: Grace Bixler of Marietta and Helen Wivell of Columbia.

Committee chairmen for the various categories of

agriculture are: Produce and orchards — Richard Haas; Crops and Soils — Don Hershey; Poultry — Carl Meck; Dairy — Bob Groff; Pigs and Sheep — Roger Thome; Beef — Harold Rohrer; Home Economics — Doris Thomas; and PFA — Earl Newcomer.

## What's New

**NEW SUPRACIDE TECHNICAL BULLETIN AVAILABLE FROM CIBA-GEIGY**

GREENSBORO, N. C. — A new Supracide insecticide technical bulletin is available from Ciba-Geigy Corporation.

Supracide is the firm's tradename for methidathion. Supracide has been evaluated extensively in the field where it has exhibited a high degree of insecticidal activity on fruit, tobacco, forage, cotton, vegetables and other crops. Its excellent activity against scale insects in citrus is especially noteworthy.

The technical bulletin details chemical and physical properties, residue tolerances, environmental effects, insecticidal effectiveness, phytotoxicity, and compatibility.

For copies of the technical bulletin, request CGA 260-009B from Ms. Betsy Wood, Ciba-Geigy Corporation, Agricultural Division, P. O.

Box 11422, Greensboro, N.C. 27409.

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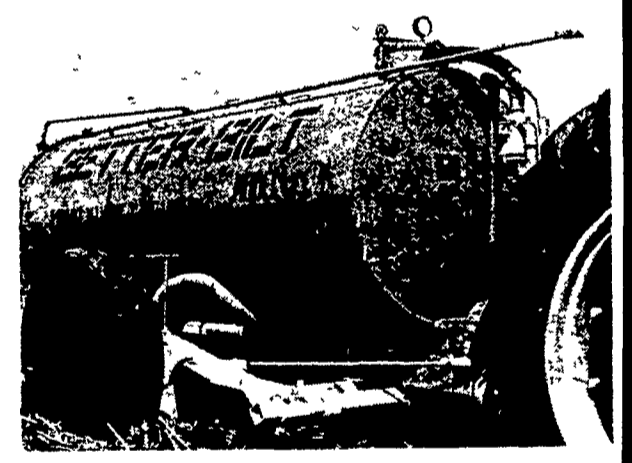
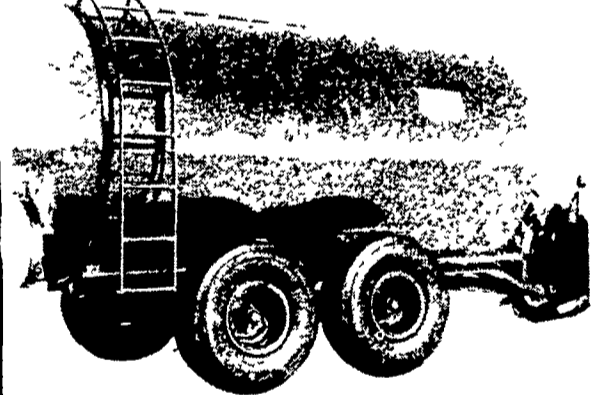
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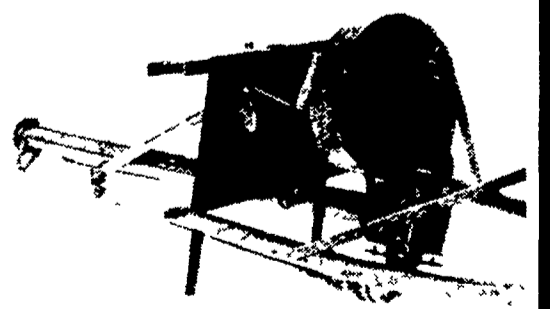
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