

24-Hour banking customers to receive Green Stamps

LANCASTER, Pa. — In recent years more and more area bank customers have been discovering the convenience and security of doing their banking business anytime night or day using automatic banking machines. Now the customers of one area bank will get an added bonus by using the machines.

National Central Bank has announced that it will begin giving S & H Green Stamps to its customers who use the bank's automatic banking machines.

Part of an effort to introduce new customers to the 24-hour banking service and to encourage present bank customers to use the machines more often, the bank will give customers 50 green stamps for each machine transaction, beginning today.

The bank's machines, already programmed to dispense cash and transaction receipts on command, will now produce a special receipt worth 50 green stamps with every transaction. The coupon-

receipts are redeemable in green stamps from the tellers at any National Central 24-hour bank.

According to Dennis Cox, National Central director of public relations, the bank is launching the program because it has found that once customers are introduced to automated banking they generally become regular machine users, but it is difficult convincing some people to try it.

"We've found that people are a little reluctant to change the way they bank," said Cox. "At first they are a little bit intimidated by the machine. But we've also found that if a customer uses the machine once or twice,

he finds he likes it and begins to use it regularly."

According to Cox, the 24-hour machines have become a recognized convenience by banks and bank customers alike over the past several years. They have become the answer for many customers to long teller lines and the need for banking services at odd hours.

"It used to be that no bank could design its hours to meet the needs of all of its customers, no matter how long the bank stayed open," said Cox. "But with 24-hour banking machines customers get access to their bank all of the time."

By offering the Green Stamp incentive, National

Central officials believe they will introduce the 24-hour machine and its convenience to customers who normally wouldn't try it, and once they try it those customers will become regular machine users.

National Central 24-hour banking machines at these locations will dispense green stamps through June 30. Manheim Township, 1800 Oregon Pike, Lancaster

Manor Street, 926 Manor Street, Lancaster; The Trust Office, King & Duke Streets, Lancaster; Harrisburg East Mall, Harrisburg; Riverside, Front & Edwards Streets, Harrisburg; Union Deposit Mall, Harrisburg; Berkshire Mall, Reading; Muhlenberg, 350 Bellevue Ave., Reading; Shillington, 1700 Lancaster Ave., Reading; York Main Office, 12 East Market Street, York; Tyler Run, 2099 South Queen Street, York; and Coatesville, 1835 East Lincoln Highway, Coatesville.

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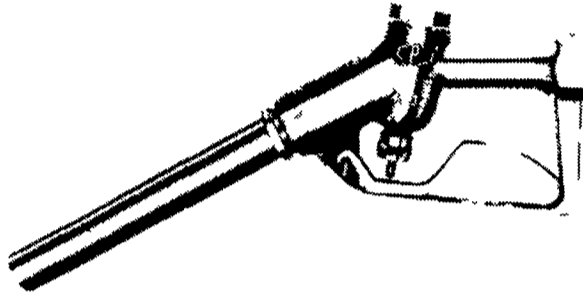
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1	40 lbs.	225 lbs.	185 lbs.	1.927 lbs.	74.2 percent
2	45	200	155	1.615	72.5
3	47	240	193	2.010	73.5
4	37	205	168	1.750	74.1
5	52.5	240	187.5	1.953	71.7
6	46	200	154	1.604	75.3
7	55	220	165	1.719	74.1
8	38	200	162	1.688	73.3
9	43.5	240	196.5	2.047	73.3
10	49	200	151	1.573	75.8
11	39	210	171	1.781	73.1
12	48	210	162	1.688	74.5
13	42	245	203	2.115	73.5
14	40	240	200	2.083	75.4
15	39.5	205	165.5	1.724	73.4
16	38.5	205	166.5	1.734	69.8
17	28.5	185	156.5	1.630	74.1
18	39.5	195	155.5	1.620	73.3
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