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Pa. ag. exports on the rise

HERSHEY — Pennsylvania's agricultural exports are now valued at \$50 million annually, Agriculture Secretary Raymond J. Kerstetter disclosed at the Pennsylvania International Trade

Conference held here May 2-4. Kerstetter, who spoke during the agricultural section of the conference May 3, said the Commonwealth's agricultural exports represent a wide

variety ranging from fresh and processed meats to cookies and crackers. The conference, sponsored by the Pennsylvania Departments of Commerce and Agriculture, was also organized by a voluntary

group of state businessmen, bankers, Chamber of Commerce representatives and others. U.S. Secretary of Commerce Elliot Richardson, keynote speaker at a dinner May 3 at the Hershey Motor Lodge, talked about the "Future Role of U.S. Manufacturing Industry in World Trading."

Pennsylvania, while not considered a leading state in agricultural exports, has been moving rapidly in this field in recent years. This effort was recognized in January when the President's "E" Award for outstanding service in promoting U.S. agricultural exports was presented to the Agriculture Department at the Annual Farm Show.

At the conference, Kerstetter said one of the state's most important agricultural export items is dairy breeding stock.

Dairy cattle air shipped from Harrisburg International Airport is expected to double this year over 1975. A total of 5,278 cattle left Harrisburg in 59 shipments last year. Destinations included France, Hungary, Iran, Italy, Jordan, Czechoslovakia, Kuwait, Russia, Spain and Turkey.

Kerstetter noted that Pennsylvania was the first state to participate in a foreign food trade show as a government entity — London, 1964. Later, Pennsylvania became the first state to sign up for participation in the computerized trade opportunity referral system established by USDA. Through this system, information is exchanged on foreign inquiries and American firms interested in exports.

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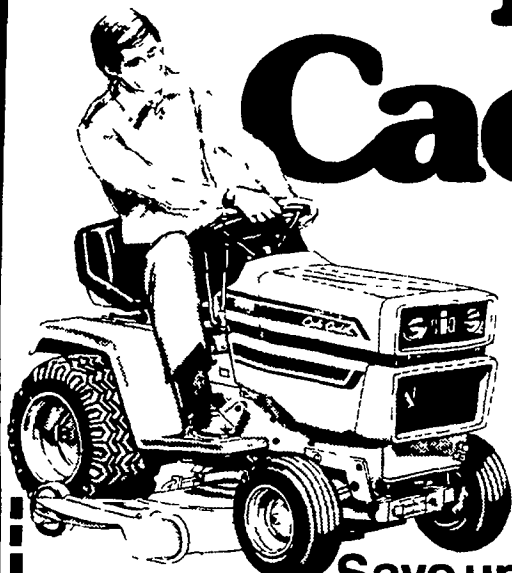
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