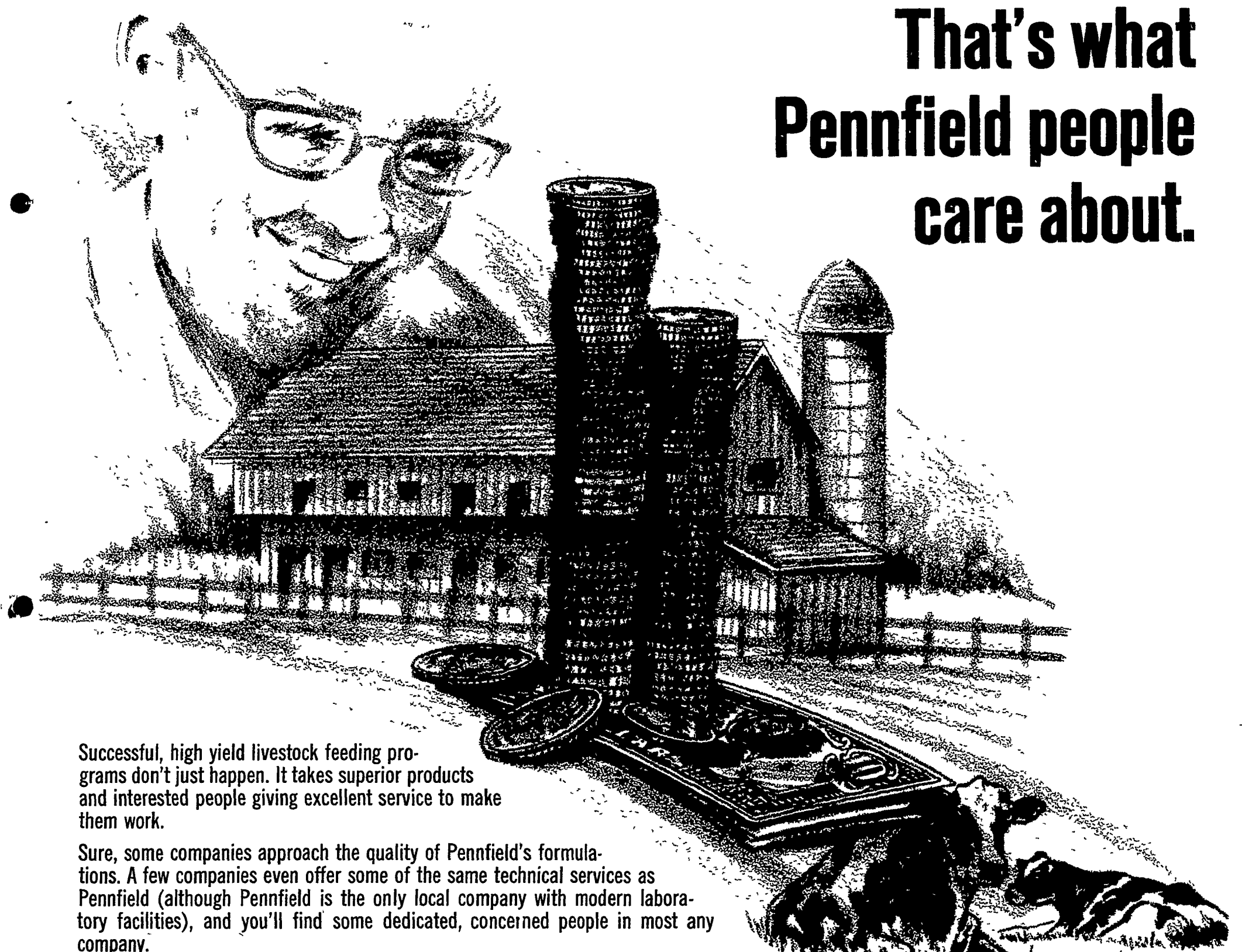


Your LIVESTOCK PRODUCTIVITY, your PROFITABILITY.

That's what Pennfield people care about.



Successful, high yield livestock feeding programs don't just happen. It takes superior products and interested people giving excellent service to make them work.

Sure, some companies approach the quality of Pennfield's formulations. A few companies even offer some of the same technical services as Pennfield (although Pennfield is the only local company with modern laboratory facilities), and you'll find some dedicated, concerned people in most any company.

But, no one puts all three ingredients together as completely and successfully as Pennfield Feeds. Pennfield people combine Pennfield products and services into the kind of complete livestock feeding and farm management programs that result in higher yields, planned growth, and increased profit for Pennfield customers.

Chemists, nutritionists, production personnel, veterinarians, computer technicians, business and marketing analysts, deliverymen, quality control specialists, financial experts, and more . . . led by your Pennfield Area Manager who can put them all together to develop and service a customized, profit-oriented program for you. These are Pennfield people. And, Pennfield people make Pennfield Feeds a better buy!

Want to know how Pennfield people can work for you to improve your yields and profit? Complete and mail this coupon for a no obligation survey.

(mail to)
PENNFIELD FEEDS
Mr. Bob Gregory
711 Rohrerstown Rd., Lancaster, PA 17604

Dear Bob,

I'm always interested in increased profits . . . please have your manager in my area contact me for a free evaluation of my livestock business.

My business is:

Dairy _____ Swine _____
(number) (number)

Cattle _____ Other _____
(number) (number)

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____
TELEPHONE _____



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