Berks Co. farmers complete leadership training classes

By JUDY MITCHELL Berks Correspondent

LEESPORT - Members of the Berks County Farmers Association completed the second of two, full-day leadership training sessions held over a one-week period at the Berks County Agricultural Center. The four-phase training program, presented by Mr Eugene G McDowell, Regional Organizational Director for the Pennsylvania Farmers' Association, with the assistance of Sandra Strohmier, Agricultural Employers Specialist, was of-fered to some 24 County Association directors, committee chairmen and their wives. Leadership instruction was provided through slides, group discussions, case history studies, and a film, "The Strangest Secret," written and recorded by Earl Nightengale, renowned expert in the field of peoplemouvation.

Unit I of the program presented an independent look at the Farm Bureau, the parent organization of all State and County Farmers Associations. It also provided background information on the Pennsylvania Association which began 25 years ago. The basic concepts of the Bureau and how the Farmers

Home Safety

Ir spite of all the hoopla over the movie 'Jaws only 50 people are killed by sharks annually in United States waters According to the National Safety Council. average annual deaths caused by accidents around the home total 25,000 More people are killed every day in home accidents-70-than in an entire year by sharks

Pyramids

Quetzalcoatl is the world's largest pyramid Located some 60 miles southeast of Mexico City, it's the largest monument ever constructed It is 177 feet tall with a base area of nearly 45 acres Its total volume has been estimated at 4.3 million cubic yards Most of the world's pyramids were built be-

Association differs from will benefit the farmer. The other farm organizations Association includes all crop were emphasized. The growers and is working with Farmers Association, it was all levels of government in pointed out, is first of all a many areas of farming. The family organization. It is a voluntary, dues supported, the Farmers Association as non - governmental organization which provides economic services for its to keep adequately financed, members. The Bureau is a to keep members politically decentralized structure by active, to establish better state and county associations operated solely market values on supply and by their volunteer members, demand, and to take its involved, not in protest, but rightful place in world trade in fostering programs which

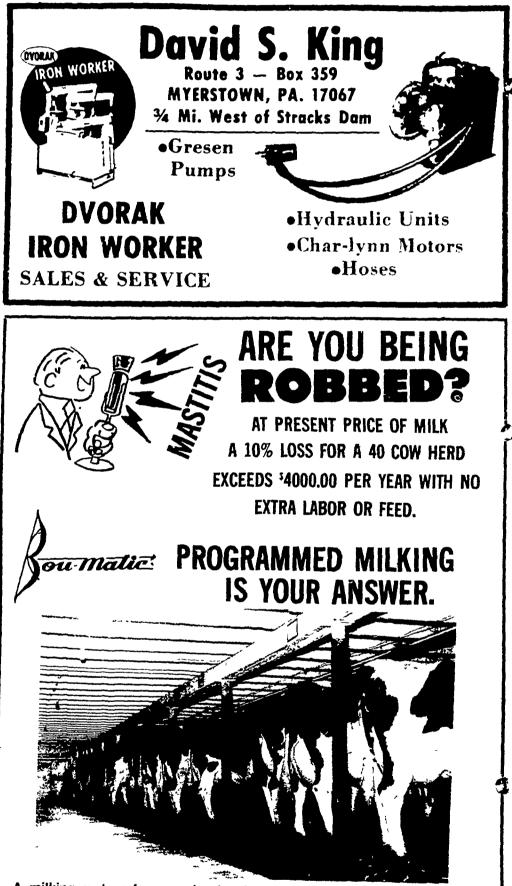
challenges of the future for presented are, to involve youth in Association efforts, public relations, to base The second unit of the

County." This phase covered the organization hierarchy from the national to the county level. At the national level the AFBF boasts 212 million families and the total in the State of Pennsylvania this year is expected to reach the twenty-thousand mark with 935 in Berks County alone. Statistics indicate that 4 out of every 5 farmers who belong to any farm organization belong to the Farmers Association, and the County organization is determined to be the basic unit of the Association

program was "The Farm because that is where the Bureau Basic Unit - The people live and work and people live and work and that is where their major problems arise

The training session was concluded with the third and fourth phases of the overall program. The third units, entitled "Boards and Committees delt with the responsibilities, limits, functions and procedures for Association leaders. Nightengale's film, although not specifically designed for agriculture, presented a study in motivation and self improvement which made up the fourth unit of study, "The Effective Leader."

According to the Region Organization Director of the Pennsylvania Farmers Association, "getting people to do the job voluntarily is really the definition of leadership." Programs similar to the one just held in Berks County have been taking place throughout the State this winter to improve leadership ability within the Farmers Association so that the Association might better serve its members. Mc-Dowell stated that the purpose of the Farmers Association is to help farmers analyze and solve their problems.



SALESMAN **IS READY** WITH SUPERIOR SEED AND SERVICE

YOUR PIONEER

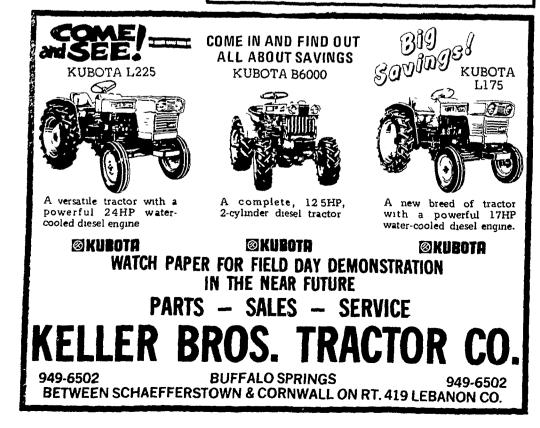
- Hybrid Corn high yielding single and special crosses.
- Alfalfa Seed for any rotation or plowdown.
- Forage Mixes A mix for every need (pasture, hay, haylage, greenchop or green manure plowdown).
- Hybrid Sorghum grain, forage, and sorghum - sudangrass hybrids.

Don't Delay. See Your Pioneer Salesman To-Day! Corn, Sorghum, Alfalfa

tween the 6th and 12th centurnes

PIONEER

Registered trademark of Pioneer Hi Bred International Inc Des Moines Iowa USA



A milking system for any size herd programmed for top results. Less Mastitis, better udder quality, more gentle milking, equals higher milk production.

+Pail milkers

USED MILK TANKS

800 gal. Esco (like new)

600 gal. Mojonnier

400 gal. Jamesway

300 gal. Dari-Kool

425 gal. Esco

(Electric or vacuum pulsator) +Pipeline for stall barns +Herringbone Parlors

+Carousel Parlors +Polygon Parlors +Auto Detachers

INQUIRIES INVITED FROM **OUTLYING AREAS.**

COMPLETE PROGRAM SALES - INSTALLATION - SERVICE

24-Hour Service Offered

SHENK'S FARM SERVICE

501 E. WOODS DRIVE, LITITZ, PA 17543 PHONE (717) 626-1151