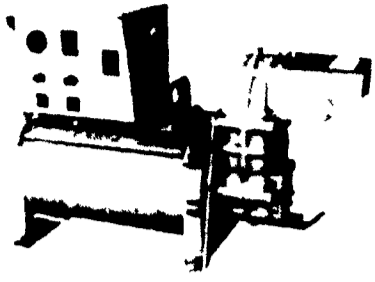


What's New



Generac's 20,000 Watt Electric Generating Unit Is Insurance Against Farm Losses.

When commercial electric power fails, simply attach your tractor to the 20 KW Generac PTO and start it. Instantly the threat of serious loss disappears as your bulk coolers, silo unloaders, feed lot waterers, incubators, water pumps,

ventilators, freezers and other electrically operated machines are ready to perform their vital jobs.

The electric capacity of this rugged unit is 20,000 watts continuous duty with a surge capacity of 35,000 watts to handle brief motor-starting overloads. This unit provides enough single phase electric power, at 120-240 volts, to keep in-

dependable farm systems operating during a power failure, systems such as: automatic feeders, waterers, bulk and liquid manure handling equipment, ventilators, incubators, milking machines, bulk coolers, as well as lights, heating systems and freezers in the home.

Generac PTO alternators use the advanced "revolving field" principle for power generation. This principle was introduced to the portable electric power market by Generac. The high efficiencies obtained with this design in conjunction with close voltage regulation saves up to 25 percent on operating fuel when compared to competitive models under normal load conditions.

New, solid state voltage regulations, exclusive with Generac, controls the voltage to plus 2 percent at a constant frequency. This close regulation virtually eliminates the possibility of shortened light bulb life and overheated motor windings that could occur with units having poor voltage regulation. The close voltage regulation contributes greatly to reduce fuel consumption, making this unit one of the "fuel saver" line.

Generac alternators are simple and tough. The "advance design concept" has eliminated the need for high current AC slip rings, brushes and the DC commutator wear normally associated with generators.

A weather protecting canvas cover is shipped with each unit. Several other accessory items are available to increase the versatility of this unit. A two wheel trailer for full por-

ability, transfer switching equipment which matches the PTO to the job, and a PTO shaft extension. This fully shielded shaft extension is adjustable from 43 to 66" for quick connect or disconnect to the tractor.

Further information is available by writing Generac Corporation, P.O. Box 8, Waukesha, Wisconsin 53186. Ask for Sales Bulletin 3-100.

XXX

Fight one more round. When your feet are so tired that you have to shuffle back to the center of the ring, fight one more round. When your arms are so tired that you can hardly lift your hands to come on guard, fight one more round. When your nose is bleeding and your eyes are black and you are so tired that you wish your opponent would crack you one on the jaw and put you to sleep, fight one more round - remembering that the man who always fights one more round is never whipped.

JAMES J. CORBETT

XXX

The man who gets ahead is the one who does more than is necessary - and keeps on doing it.

XXX

If you tell a man there are 300 billion stars in the universe, he'll believe you. But if you tell him a bench has just been painted, he has to touch it to be sure.

TRY A CLASSIFIED AD!

South American

[Continued from Page 58]

development in the vast Altiplano areas around Brazilia, the government offers generous plans to get the area settled and producing. The area from Central Brazil north probably will never offer serious competition with United States farm products. However, southcentral Brazil is well adopted to production of soybeans, which will give us some stiff competition in the world market.

South America - Overview
Cultural backwardness, illiteracy and political instability all help to cloud the horizon of the future for the smaller South American countries. An ever increasing birth rate is concentrating the population around the big cities. Agriculture is stymied by lack of incentive to produce at a profit. Land reform, as practiced in Peru for example, has placed farm production in the hands of primitive people whose culture insists only that they produce enough for their immediate need - no need to worry about tomorrow or about anyone else. The potential to produce agricultural products in South America is tremen-

dous. To get it going they need first, more and better schools, some cultural reforms or better adaptation of present cultures, technical aid and, of course, stable governments that can provide economic incentives for farmers to produce.

Everywhere we went the people were friendly, seem to admire us but are a little envious of our position in the world. They ask only to be understood and loved as brothers in a small, small world.

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