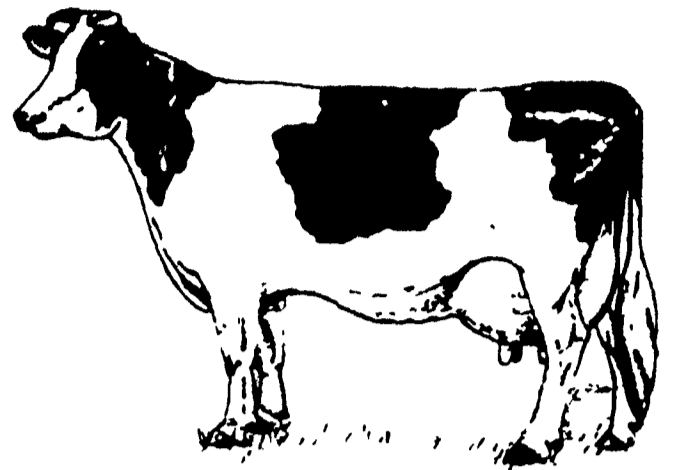


PURINA RESEARCH TEST PROVES TEST COW CHOW



WITH EXTRA ENERGY
MAKES MORE MILK

GRAY SUMMIT RESEARCH FARM TEST RESULTS

Lbs. Milk - 305 Day Lactation

COWS FED TEST COW

16,958 Lbs.

SAME COWS PREVIOUS LACTATION
FED REGULAR MILKING RATION

14,891 Lbs.

IMPROVEMENT WITH TEST COW

2,067 Lbs.

MORE MILK MEANS MORE PROFIT

| MILK PRODUCTION | 12,000 lbs. | 14,000 lbs. | 16,000 lbs. | 18,000 lbs. |
|--|--------------|---------------|---------------|---------------|
| MILKING RATION — LBS. OF FEED | 5,642 lbs. | 6,557 lbs. | 7,472 lbs. | 8,235 lbs. |
| ★ MILK INCOME AT 10½¢ PER LB. | \$1260 | \$1470 | \$1680 | \$1890 |
| ★ COST OF TEST COW MILK RATION AT 7¢ PER LB. | \$395 | \$459 | \$523 | \$577 |
| PROFIT PER COW | \$865 | \$1011 | \$1157 | \$1313 |

★ Milk Income and Feed Costs are based on current selling prices and are subject to change.

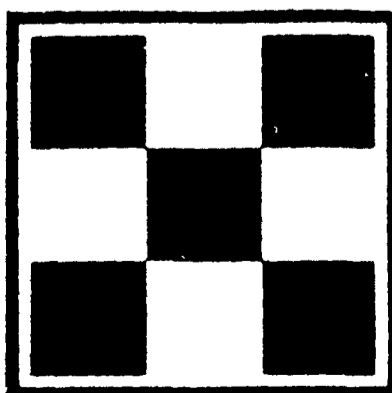
FEED THE PURINA WAY . . . ALL THE WAY

High Bros.
PHONE 354-0301
GORDONVILLE

John B. Kurtz
PHONE 354-4616
665-6023
RD3, EPHRATA

Stoddard Farm & Garden, Inc.
PHONE 717-529-6212
UNION, PA

Wenger's Feed Mill Inc.
PHONE 367 1195
RHEEMS



McCracken's Feed Mill, Inc.
2 NEW CHARLOTTE ST., MANHEIM
PHONE: 717-665-2186

Ira B. Landis
PHONE 665-3248
BOX 276, MANHEIM RD3

John J. Hess, II, Inc.
PHONE: 442-4632
PARADISE

West Willow Farmers Assn., Inc.
PHONE: 464-3431
WEST WILLOW