

**PLAN NOW TO ATTEND**  
**MARCH 4 - 5 - 6**  
**OPEN HOUSE**  
**DAYS**

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**FARMERSVILLE**  
**EQUIP., INC.**

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RD2, EPHRATA, PA

## What's New

### *Beef cattle formulas help reduce consumption*

Pennfield Feeds will soon offer beef cattle producers the opportunity to buy Pennfield beef cattle feeds formulated with a new non-hormonal high efficiency feed additive, which was announced this week by Joel Habegger, feeds division manager for the Pennfield

Corporation of Rohrerstown. Recent testing and research by a major agriculture pharmaceutical company and the FDA have established that these new beef formulas will enable the cattle producer to reduce feed consumption by about ten percent, while main-

taining normal growth and development in his herd. Habegger stressed that the new additive in the formulas is not a hormone or growth stimulant, artificially stimulating an animal to eat more feed to grow larger. Instead, it changes the animals natural rumen

digestion, making the rumen more efficient in converting feed into energy for maintenance and growth.

In short, Pennfield's new feed formulations will improve feed efficiency by producing equal gains on less feed.

Throughout the extensive testing of these new, high efficiency formulations there has been no evidence of stress in the test animals, and there is no withdrawal time for cattle raised on the formulations. Feed savings continue right up to the time the cattle are marketed.

Testing indicates that the new additive in these formulations is equally effective in all types of cattle . . . steers, heifers, yearlings, purebreds, and crossbreds. And, it improves feed efficiency in all rations - from high concentrate to high roughage.

When asked why Pennfield, a feed company, will be offering new feed formulations which will reduce feed consumption, Habegger pointed out that the company prides itself on being an Agri-business consultant to its customers, not just the feed supplier. "The remarkable feed efficiency of these formulations is an important new discovery," said Habegger. "It is Pennfield's policy to seek out and make available all new methods or techniques which will help our customers run a more modern, efficient and profitable operation."

Pennfield Feeds will begin offering these high efficiency beef formulations following routine government approval to do so. The new feed formulations should be available some time in mid-February.

Additional information about the unique feed efficiency capabilities of Pennfield's new beef formulations is available by calling Pennfield Livestock Feed's manager, Bob Gregory or Joel Habegger, collect, at the Pennfield Feed's Offices in Rohrerstown - 299-2561.

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FOR MORE INFORMATION, CONTACT YOUR LOCAL COUNTY OFFICE.



#### Storage Hints

Keep foods like jelly, pickles, peanut butter and mustard in the refrigerator only if the label says "refrigerate after opening." If possible, keep coffee in the refrigerator, tightly covered. Store fat drippings, lard, margarine and butter tightly wrapped in the refrigerator. Vegetable shortening should be covered at room temperature. Homemade salad dressings must remain in the refrigerator, too.

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