

Dr. Thomas Conrad (left) Beechdale Farms, Bird-in-Hand, is shown with the top selling Simmental sold recently at the Canadian National Sale.

## Area cattleman buys top selling animal

The top selling animal in the 1975 Canadian Simmental Association Annual Sale was purchased by Beechdale Farms of Bird-in-Hand, Pennsylvania, on the winning bid of \$11,750. Consigned by Bar 15 Ranch, Claresholm, Alberta, the lot 11 was a fullblood female sired by Soleil and bred to WSR Eiger 29E. She had a 205-day adjusted weight of 643 pounds and a 365-day adjusted weight of 1,006 pounds. Dr. Thomas D. Conrad, owner of Beechdale Farms, stated that this Soleil heifer was one of the finest females that he had ever seen and was particularly pleased to take her home, all the way to Pennsylvania, to become a part of his already prestigious herd.

Conrad also purchased two open females, one by Acajou, and one by Galant. This Sixth Annual Canadian Simmental Association Sale was held in conjunction with their Seventh Annual meeting at Calgary, Alberta, on November 19, 1975. Conrad was also a volume buyer of the top selling animals in several categories at the SBL Sale in Cardston, Alberta, in September of this year. The Simmental herd at Beechdale Farms has been

developed from a wide genetic base, using the Swiss and French foundation sires and dam. Traveling perhaps as much as or more than any other buyer in the past few years, Dr. Conrad has crisscrossed the continent many times in search of the very best females. He has bought 150 females to fit an ultimate herd of 75 and bought these cows in 23 different states and 3 Canadian provinces. Dr. Conrad stated he assembled the best of what 52 different breeders had to offer as a top selling female in 31 different auction sales and 15 private treaty transactions. Pictured in the picture left to right are, Conrad, a representative from Coframimex, who represented a silver cup to the consignor of the top selling female, and West Alm, the consignor of the outstanding female.

**NOEL**



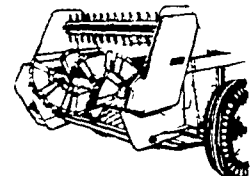
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## Distributor named for new Hubbard Leghorn

ELIZABETHTOWN, Pa. — Longenecker's Hatchery, here, has been named as an authorized distributor for the new Hubbard Leghorn, according to an announcement last week by Wentworth Hubbard, president of Hubbard Farms.

In a brief ceremony, John G. Longenecker was presented with a special plaque marking his ap-

pointment, to be displayed at the hatchery.

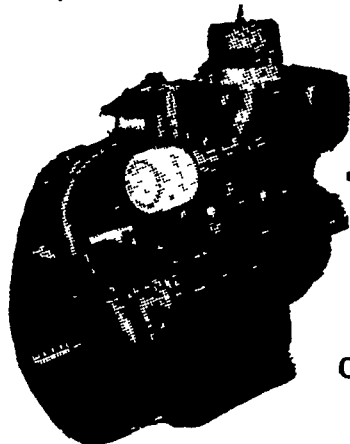
Longenecker's is the first Pennsylvania hatchery to be designated for the new white egg layer, which was made available to the industry earlier this year. Longenecker's Hatchery was founded in 1920 and is ranked as one of the outstanding operations in the state.

The Hubbard Leghorn is

the result of many years of intensive genetic studies by the Hubbard Farms' Research and Development Division. In the past two years it has undergone extensive testing in commercial layer operations in the United States, Canada and Western Europe.

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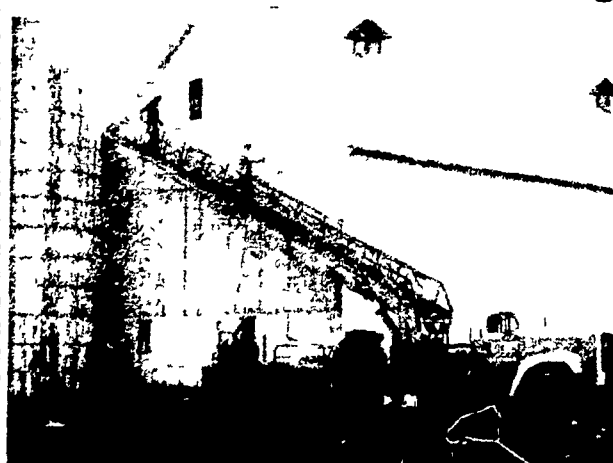
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