

8th annual wine conference slated

UNIVERSITY PARK — The eighth annual Pennsylvania Wine Conference will be held December 4 and 5 at the Keller Conference Center on the main campus of The Pennsylvania State University. Topics of discussion will be of special interest to potential and established commercial vineyardists and winemakers.

The conference will begin with a buffet luncheon December 4 with Dr. James M. Beattie, Dean of the College of Agriculture, welcoming guests.

Michael Pakenham, a member of the editorial board of the Philadelphia Inquirer, Philadelphia, will be the featured banquet speaker December 4. Mr. Pakenham is the author of one of the most popular wine columns in the East. He has provided an outstanding educational service to both the novice and experienced wine consumer. Mr. Pakenham has traveled extensively abroad and has a wide experience with wine and food. As a result, he is a principal source of information in these areas.

The importance of sunlight in vineyards, a topic of interest to people who grow grapes, will be discussed by Dr. John Wiebe of the Horticultural Research Institute of Ontario. Wiebe is well known for his research concerned with photosynthesis (food manufacture) in grape vines.

A preliminary report on bench grafting research at Penn State's Erie County Field Research Laboratory will be presented by Gail Romberger, a research aide

at the laboratory whose research is concentrated in this program. Miss Romberger is also a Master of Science degree candidate at Penn State.

Final topic for the December 4 afternoon session is an in-depth review of wine variety research at Penn State since its inception in 1967. Speakers include assistant professor John Yocum, Superintendent of the Southeastern Field Research Laboratory, Lancaster County; Dr. George M. Greene, assistant professor of pomology at the Fruit Research Laboratory, Adams County; Dr. Carl W. Haeseler, associate professor of pomology, at the Erie County Field Research Laboratory; and Dr. Robert B. Beelman, associate professor of food science, Department of Horticulture, University Park.

The morning of December 5, Dr. Winand K. Hock, pesticide coordinator at Penn State, will discuss the Pennsylvania Pesticide Control Act as it pertains to the grape industry. Henry F. Nixon, head of the Bureau of Plant Industry, the Pennsylvania Department of Agriculture, will explain the pesticide operators' certification program which is scheduled to go into effect October 1, 1976. Dr. Gerald L. Jubb, assistant professor of entomology at Penn State, will discuss present and future techniques for monitoring insect and mites in the vineyard.

The wine making aspect of the program will begin with a presentation by M. R. Keen of Lancaster, a master of science degree candidate in

food science at Penn State. Mr. Keen will present his findings to date on how delayed contact of wine with yeast influences malo-lactic fermentation in wine.

The December 5 morning session will include Dr. James Gallander, professor of food science at Ohio State University, discussing how to ascertain tartrate stability of wines and also how to monitor malo-lactic fermentation in the winery. Finally, Dr. Robert Beelman will present information concerned with studies on a malo-lactic bacterium isolated from a Pennsylvania wine.

Concluding the December 5 morning session will be three presidents of Pennsylvania wineries who will constitute a panel to discuss their approaches for reaching the wine consumer. These panel members are Arthur Gerold, Bucks Country Winery, Bucks County; Robert Mazza, Mazza Winery, Erie County; and H. Peterman Wood, Pequea Winery of Lancaster County.

The afternoon session December 5 will be devoted to an in-depth discussion by a three-member panel con-

cerned with the wine marketing challenge in Pennsylvania. Members of this panel are Larry Kasser, Vice-president of Kasser Distilleries, Philadelphia, Pa. Kasser Distilleries currently imports wine in bulk from California, bottles it and sells it under the "Chateau Luzerne" label. Mr. Kasser has a definite interest in Pennsylvania wines for this purpose also.

Arthur Brody, President of Gold Seal Wineries, Hammondport, N.Y., will also relate his philosophy of the wine marketing challenge in Pennsylvania. Gold Seal Winery currently markets a large quantity of wine — particularly Catawba Pink — in the Keystone State. Arthur Gerold will complete the panel for the afternoon session December 5.

Sponsors of this conference are the Cooperative Extension Service and the Agricultural Experiment Station of the College of Agriculture at Penn State, the Pennsylvania Grape Council, and the Pennsylvania Department of Agriculture. For additional information contact the Agricultural Conference Coordinator, 410 Keller

Conference Center, The University, University Park, Pennsylvania State Pa. 16802.

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