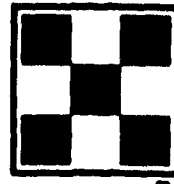


## WHY DOES PURINA USE THE DAIRY NUTRITIONAL WORKSHEET TO CALCULATE THE AMOUNT OF DAIRY RATION TO FEED?



Because the key to increased profits and milk production is the formulating of the correct nutritive ration to balance the forages and grain on your farm.

\*\*\*\*\*

## MORE MILK MEANS MORE PROFIT

MILK PRODUCTION	12,000 lbs.	14,000 lbs.	16,000 lbs.	18,000 lbs.
MILKING RATION-LBS. OF FEED	5,642 lbs.	6,557 lbs.	7,472 lbs.	8,235 lbs.
★ MILK INCOME AT 9¢	\$1,080	\$1,260	\$1,440	\$1,620
★ COST OF MILK RATION	\$423	\$492	\$560	\$618
<u>PROFIT</u>	<u>\$657</u>	<u>\$768</u>	<u>\$880</u>	<u>\$1,002</u>

\*Milk Income and Feed Costs are based on current selling prices and are subject to change.

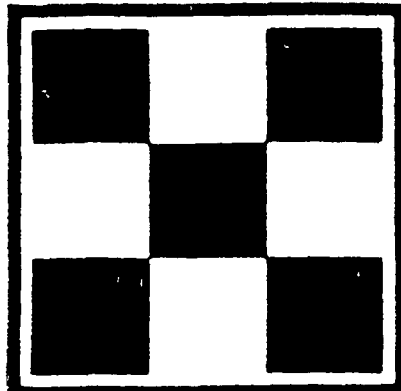
**FEED THE PURINA WAY . . . ALL THE WAY**

**High Bros.**  
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RHEEMS



**McCracken's Feed Mill, Inc.**  
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