

Hershey hosts NEPPCO meeting

HERSHEY, Pa. - A show which promises to be "as sparkling, as lively and as interesting as any we've staged in recent years" is in store for those attending the 44th annual gathering of the Northeastern Poultry Producers Council, according to Dr. John W. Dodge, NEPPCO president.

The show will be launched with a keynote luncheon on October 21 and conclude with the big annual banquet on the evening of Thursday, October 23.

The bright new Convention Center in this resort city, a really big market egg and prize-carton display and impressive social and entertainment programs will team with two morning-long series of educational sessions to make the trip to Hershey more than worthwhile for the producer and

the allied industryman, according to Dodge.

With early attendance and commercial display registration at a high level, all signs point to a very successful convention as the group returns to the heart of Pennsylvania farm country, according to Richard I. Ammon, NEPPCO executive director.

Keynote speaker Dr. Robert R. Spitzer, coordinator of the Food for Peace Program for the U.S. Department of State, will set the pattern for theme-directed speakers to follow in a year NEPPCO is stressing "Time for Decision".

Spitzer will explore the future of world animal agriculture and offer insights into the manner in which individual producers can deal with the fast-

occurring changes and trends.

Other speakers at the show will provide up-to-the-minute outlooks on how poultry will be capitalized in the immediate years ahead, on the rail transportation picture for agriculture and one practical approaches to current poultry health concerns.

A round-up seminar on high-impact events facing the poultry industry today will place five experts from varied fields on the platform at the final morning-long session.

When visitors are not attending educational sessions or viewing the full array of commercial exhibits in the new Convention Center, they will have access to programs especially tailored to the interests of women and

young adults and to a series of social and spectator activities.

Information on show registration is available at NEPPCO offices, 322 Oxford Valley Road, Fairless Hills, Pa. 19030, Tel. 215-647-0190. Room reservations should be made directly with the Hershey Motor Lodge.

Need for exports cited

HUDSON, Iowa - Lifting the moratorium on grain sales to Poland was a good move but does not go far enough, according to the president of the American Soybean Association.

"With the large crop increases indicated in the October crop report, there is no reason to continue the moratorium on sales to the USSR," said Seymour Johnson of Indianola, Miss.

He noted that soybean production is now estimated at 1.47 billion bushels, three per cent above last month's estimate and 19 per cent above last year's crop.

"This coupled with a carryover of 186 million bushels from last year's crop, means that we are going to have to sell a lot of soybeans overseas if soybean production is to remain profitable," Johnson said.

"Indications are that the Soviet Union will need to buy 75 million bushels of soybeans this year, and the moratorium may force them to purchase all they need from Brazil, our strongest competitor."

Noting that soybeans are the nation's largest single export item, he said the loss of soybean sales to Russia would be a loss of about \$375 million to the U.S. economy and balance of payments.

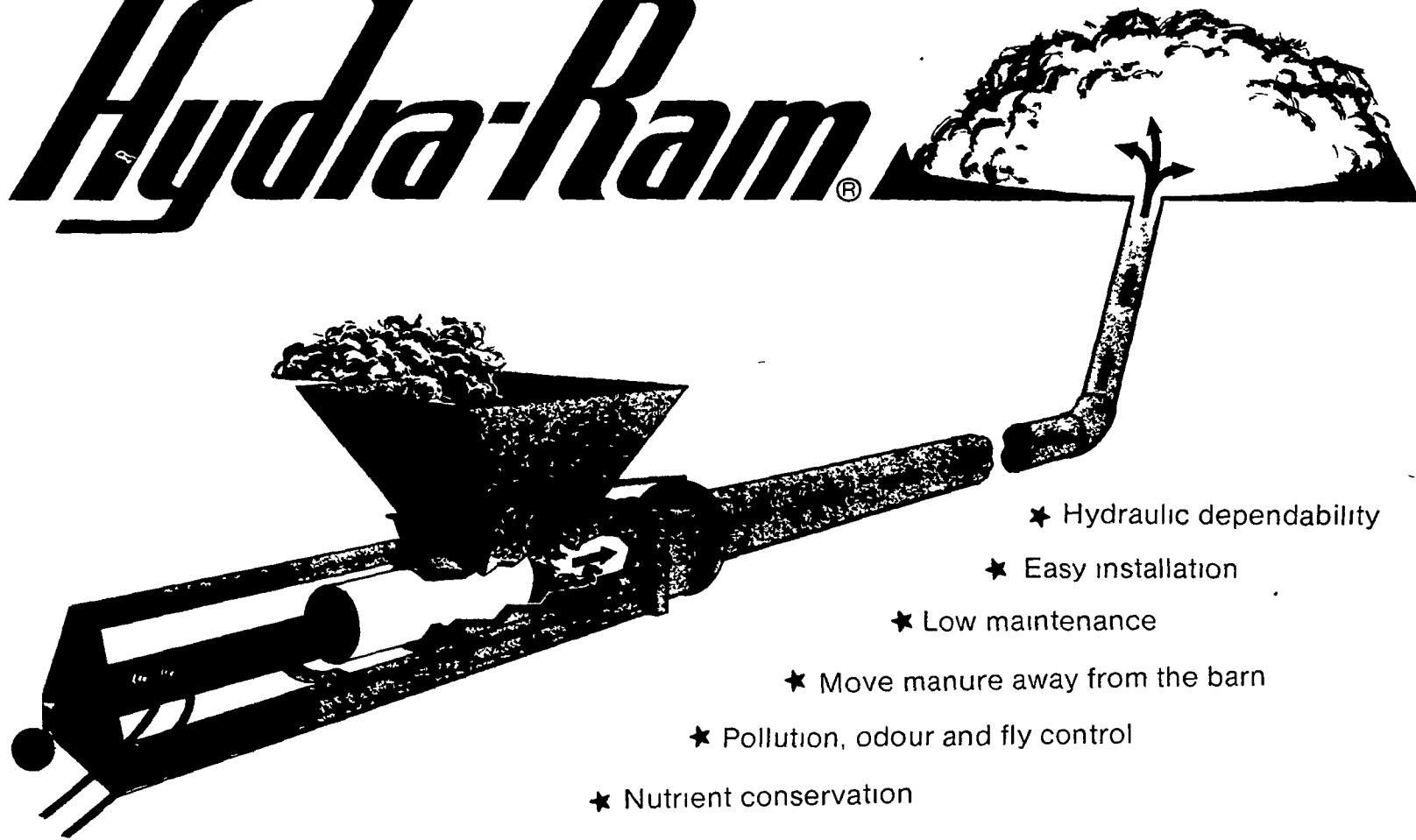
Johnson also said the loss of a large scale in a year of oversupply could result in a smaller soybean crop next year, since depressed soybean prices may cause growers to turn to more profitable corn production.

"This would put soybean production into a feast-famine cycle that is not good for farmers, not good for domestic consumers who want stable prices, and not good for our overseas customers who need a steady source of supply."

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THE GOOD WORD
from the Bible

Truly, truly, I say to you, the hour is coming and now is, when the dead will hear the voice of the Son of God, and those who hear will live. For as the father has life in himself, so he has granted the Son also to have life himself.

John 6: 25, 26