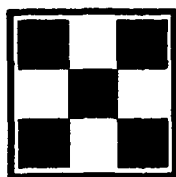


Your Goal:

**TO TURN  
EACH HEIFER CALF  
INTO A PROFITABLE  
MILK-MAKING MACHINE  
IN 24 MONTHS  
. . . OR LESS**

- **PURINA NURSING CHOW®**  
3 DAYS TO 1 MONTH OLD
- **PURINA CALF STARTENA®**  
3 DAYS TO 2 MONTHS OLD
- **PURINA CALF GROWENA®**  
3 MONTHS TO 7 MONTHS OLD
- **PURINA D & H CHOW®**  
7 MONTHS TO 22 MONTHS OLD



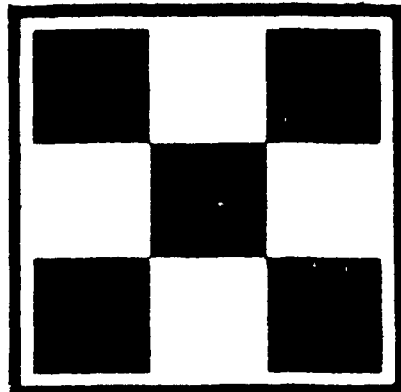
The Purina feeding program helps you develop each heifer's full milk-making potential . . . and get milk income started months sooner.

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