



'LuAnn' son joins Carnation

A son of Vine Valley Paul's American 2-year-old, the Lu Ann had joined the Brown Swiss bull battery at Carnation-Genetics' stud in Hughson, Calif.

Vine Valley Pavanne Lu Anson is the May 1973 son of Lu Ann. He was bred by Leon W. Button of Rushville, N.Y., and boasts a pedigree solid in Excellents for his dam and sire, as well as all of his granddams and grandsires.

Lu Ann herself is "2E", with a Cow Index of plus 822 lb. milk and plus 32 lb. fat. She has records up to 23,230 lb. milk, 4.2 percent, 1,002 lb. fat, 2x, 365 days.

She was the 1970 All American 2-year-old, the Total Performance Winner in the Eastern National and General National in 1974, and was a member of the undefeated produce in 1974.

On the top side, "Lu Anson" is by V.B. Royal Flush Pavanne, an Excellent sire with a P.D. of plus 813 lb. milk, -2 lb. fat, 98 percent Repeat.

Dr. Harold J. Schmidt, division manager of the international artificial breeding company, said, "We believe this to be one of the most promising Brown Swiss bulls to be developed in recent years."

Food marketing situation for October

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for requirements. ADEQUATE - Enough to meet needs. LIGHT - Less than adequate; not enough for normal needs.

The U.S. Department of Agriculture (USDA) reports that wholesale and retail market supplies of apples, pears, and rice will be unusually heavy during October. Specialists with USDA's Agricultural Marketing Service report fresh apples and processed apples products will be in excessively large supply. This year's apple crop is expected to be 12 percent larger than last year and the largest commercial crop on record. The fresh Bartlett pear crop is forecast to top last year's by 4 percent. With the rice crop partially harvested and the rest in progress in the Southwest, the forecast calls for a new record-high production of 9 percent over last year's large crop.

The Apple Crunch
U.S. production of apples is forecast at 173.7 million bushels to set a new record.

Abundant supplies of fresh apples will be available over a longer period and in greater numbers than usual. However, heavy tonnage will be committed to processed apple products.

Buyers should look for firm, crisp apples of good color, flavor varies with types of apples. For best flavor and texture, apples are picked when fully mature.

The Pear Facts
Bartlett pear production in California, Oregon, and Washington is expected to be near the record. Total crop is forecast at 516,000 tons.

The bumper crop will keep the fresh market pipelines full through October with plenty left for commercial processors.

In Oregon and Washington, as of mid-September, the anticipated pack of 2,636,000 standard box equivalents for fresh market would exceed the 1974 pack by 600,000 boxes. In California the pack for fresh market of 3,846 carloads has exceeded the early season estimate by more than 300 carloads, and 1974 shipments by nearly 800 carloads.

Generally, Bartlett pears are not tree ripened. They are picked and packed green. A day or so at room temperature, Bartlett pears turn a creamy yellow and yield slightly to gentle thumb pressure. This indicated they are fully ripe for good eating.

Rice Around-The-World
Rice production in the South and California is forecast to set a new record of 124.8 million hundred-pound bags. That figure represents a 9-percent increase over last year's large crop and 28 percent above the past 3-year average.

Because of its high quality and cleanliness, it is the preferred rice of the world. And to all parts of the globe it will go. While the U.S. producers less than 2 percent of the world's entire crop, about 60 percent of our rice crop is slated for export while domestic needs are covered amply as well.



In Sparta a man who remained unmarried after the age of thirty was deprived of his civil rights.

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