

**KEY TO PROFIT**  
**AGRI KING, Inc.**  
 PERSONALIZED FEEDING PROGRAMS

FULTON, ILL.

## WHAT IS AGRI-KING? WHAT MAKES THIS COMPANY DIFFERENT?

Through a series of articles in the next six issues of the Lancaster Farming, we will try to answer these and other questions of interest to the farmer. We hope you find these articles helpful when choosing your winter feeding program.

First article in series of six.

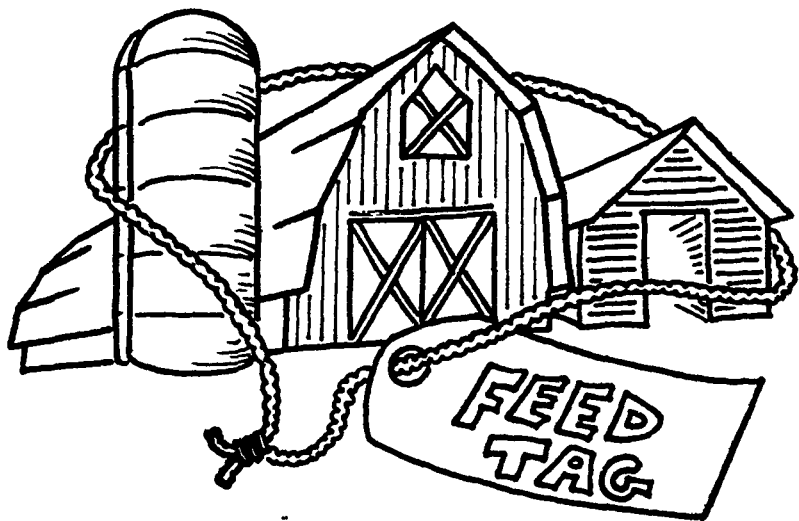
# "WHY AGRI-KING BUILDS RATIONS FROM THE GROUND UP"

In building a ration from the ground up we take into consideration YOUR hay, silage and grain and put them into balance. There are several reasons why this is necessary.

It is very important in a profitable farming operation today to have healthy animals. It is impossible for a cow to maintain her health for any length of time on an unbalanced feeding program, especially if she is producing at a high level.

By building rations you can set the ration at your desired level of production and change it as the production changes on your herd. This is necessary to get maximum efficiency from your feed and herd.

In feeding cattle today, a farmer can no longer afford to feed his grains and roughages to his animals without knowing what is in them. A feed tag should be put on your silo, hay mow and grain bin.



It is very important to know the protein, calcium, phosphorus, magnesium, nitrate and moisture content of these feeds in order to get the most use out of what you have grown.

Only now are you ready to purchase the ingredients you need to balance your herd's feeding ration. By buying only the ingredients that you need and adding them in the right amounts, you not only get better herd health and production, but you also get production at the least possible cost.

## THIS FALL IS THE TIME TO QUIT GUESSING AND START TESTING THE AGRI-KING WAY!

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