

SUPERIOR QUALITIES MAKE A "SUPER" RATION



NEW

**PURINA TEST COW
IS THE MILKING RATION**

GOOD DAIRYMEN ARE LOOKING FOR

Purina Test Cow Chow was not developed by Purina Dairy scientists for just ordinary cows . . . nor ordinary dairymen. This high energy milk-maker was introduced to the dairy industry to be fed by the kind of good dairyman who's never satisfied with his herd's level of production.

If you are convinced that your cows have more bred into them than you are getting out of them . . . If you want to get your herd off of a production plateau . . . or if you're looking for greater return over feed cost, Test Cow, with its "super package" of nutrients, is the ration you are looking for.

**Test
cow
chow**

The Super Energy,
Super TDN,
Complete
Milking Ration

PURINA'S HIGHEST ENERGY MILKING RATION EVER DEVELOPED.

AVAILABLE IN DIFFERENT PROTEIN BLENDS

AVAILABLE SEPT. 2.

PURINA i-O DAIRY



Gallons

WHAT IT IS: A combination of detergents, acid and a new form of iodine designed to clean and sanitize milking equipment, bulk tanks, flanks and udders. Also prevents milkstone buildup.

WHAT IT DOES: Purina i-O Dairy not only cleans thoroughly but kills quickly a wide array of germs or microorganisms. Unlike iodine, i-O Dairy is non-irritating and non-corrosive; but, like iodine, it has the same potent germ killing power.

ADVANTAGES:

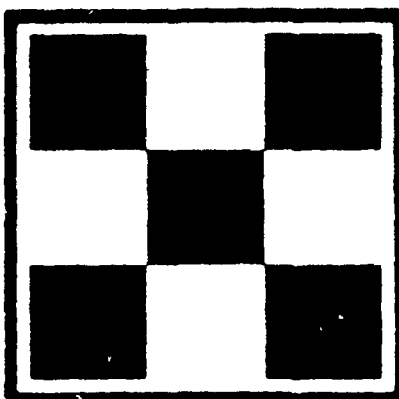
1. Greater stability in the presence of contamination.
2. Does not leave a residue.
3. Prevents and removes milkstone.
4. Active in lukewarm or cold water.
5. Ideal for cold wall bulk tanks and freezers.
6. Relatively non-toxic
7. Non-irritating.
8. Effective in hard water.
9. Germs do not become resistant, and is effective against practically all types of disease producing organisms.

High Bros.
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R.D.3, EPHRATA

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Wenger's Feed Mill Inc.
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RHEEMS



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WEST WILLOW