

Flatness joins Sire Power Public Sales Register

Ronald L. Flatness has recently joined the Sire Power Staff at the Tunkhannock office as Director of Sales & Promotion, according to W. Lewis Campbell, Manager of Sire Power. In his new capacity he will direct the activities of the Sire Power Sales and Promotion Dept. His responsibilities include national and international sales beyond the Sire Power service area. He will coordinate sales with World-Wide Sires, Inc., Sire Power's marketing arm outside the United States. Flatness will also manage Direct Herd Sales in the Sire Power area. His promotion responsibilities include national, regional, and local advertising also member and internal information programs. Flatness, an Illinois native, brings to Sire Power experience and proven ability. Previously, he was the Manager of Dairy Advertising and Public Relations for American

Breeders Service, DeForest, Wisconsin. He was responsible for their Dairy Advertising and Promotion Programs. He also worked for ABS as a District Sales Manager in northwestern Wisconsin managing 25 ABS representatives. From 1970-72 he was Promotion Manager for Tri-State Breeders Cooperative in charge of copy writing, layout and photography for their Advertising and Promotion Program. Flatness was an Agricultural Occupations teacher at Crete Monee High School, Crete, Illinois, for 4 years. Flatness graduated from Illinois State University in 1966 with a B.S. in education. While at I.S.U. he was a member of the dairy cattle judging team that placed 1st at the Grand National at San Francisco, California in 1965. He attended Chicago State College in 1970 where he did graduate work in guidance and counseling. He has also taken extension courses in advertising and sales management at the University of Wisconsin. He, his wife, Ardyce, and their 2 children will relocate to the Tunkhannock area.

Lewis Family at Shindig

The Lewis Family, a gospel and bluegrass musical group from Lincoln, Georgia, will be the featured entertainment at the Aug. 16 edition of Shindig at Cripple Creek.

The Lewis Family began singing a number of years ago in their home state of Georgia at church events. Eventually their popularity spread throughout the surrounding area and the Lewis Family began traveling to present their program.

Appearing with the Lewis Family will be the Sullivan Family and the W. Virginia Gentlemen.

What's New...

MILWAUKEE, WIS. - Tough, durable and corrosion proof, multipurpose sprayers are available from the Allis-Chalmers Corp. Agricultural Equipment Division.

The unit can handle a myriad of spraying jobs including flower beds, shrubs, trees, lawns and vegetable gardens. Because the unit is corrosion-proof, it can also handle insecticides, disinfectants, liquid fertilizers, detergents and degreasing compounds.

These sprayers have an operating capacity of 2½ gallons. The hose length is 58 in. with a 16 in. extension and adjustable brass nozzle.

For additional information, contact the Allis-Chalmers Corp, Agricultural Equipment Divisions, Parts Merchandising, Box 14329, West Allis, Wis. 53214.

TRY A CLASSIFIED AD!

SAT. AUG. 9 - 7 P.M. Kent Co. Invitational Sale to be held at the Great Oak County Club, Chestertown, Md. Selling 45 Registered Holsteins, hand selected. Chicken Bar-B-Que preceding sale. Sale Sponsored by Kent Co. Holstein Club. Geo. "Bud" Debnam, Auctioneer and Sales Manager, 301-778-1280.

SAT. AUG. 9 12:30 p.m. Sharp - Dispersal of 80 Reg. and Grade Holsteins A1 Atlantic Breeding, located 3 miles Southwest of Millersville, along Indian Run Road, off Walnut Hill Road, near Stehman's Church Manor Twp. Harold M. and Ada M. Barley, owners; Diller and Kreider, Auctioneers.

SAT. AUG. 9 - 10:30 A.M. Special Horse Sale at the Danville Livestock Market, Danville, Pa. Riding, driving and work horses. Also tack. One load of Tennessee walking horses. For consignments call the owners.

SAT. AUG. 9 - 10 A.M. Rain or Shine Public Sale of the Charles H. Long Estate located approx. between Dallas and Red Rock, 5 miles S.W. of Pike Creek Corners and Pa. Rt. 118, watch for Bunnell Red Auction Arrows. M. Almira Long and United Penn. Bank, Executors for the Charles H. Long Estate; M. L. Bunnell, Auctioneer.

SAT. AUG. 9 - Bull Run Farm Dispersal Sale of 190 Head of Registered Herefords located in Montrose, Pa. Jim Adriance, Auctioneer.

SAT. AUG. 9 12:30 p.m. Sharp - Dispersal of 80 head Reg. and Grade Holsteins A1 Atlantic Breeding, located 3, miles Southwest of Millersville, along Indian Run Road, off Walnut Hill Road, near Stehman's Church,

Manor Twp. Harold M. and Ada M. Barley, owners; Diller and Kreider, Auctioneers.

SAT. AUG. 9 - 10:30 A.M. Complete Dispersal Farm Machinery, 5 tractors, 2 trucks, haybine and grinder mixer, complete line of equipment. Sale by Lawrence Ham and Dale Vaughn at Forest Hill.

Harford Co., Md. William H. Amoss, Auctioneer.

SAT. AUG. 9 - 12:30 P.M. Shangri-La Ranch Registered Polled Hereford Dispersal located 2 miles North of East Smithfield, Bradford Co., Pa. Sale by Robert and Teresa O'Brien; Scott and Nichols, Auctioneers.

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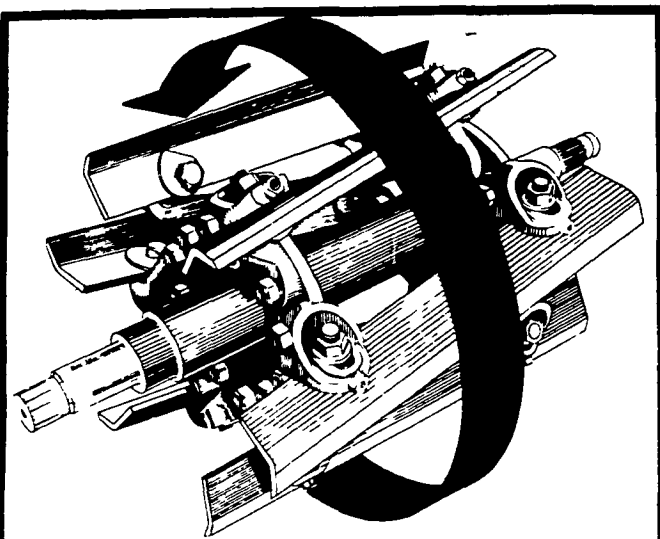
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This means cutting edges may be precisely adjusted to the stationary knife. Result clean cutting with minimum horsepower, knives need not be removed for rebeveling

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It's easy to treat dry cows like second-class citizens. And it's not hard to figure out why. You take care of your milking herd first. And probably think the dry cows are on vacation.

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