

# Lancaster Ford Tractor celebrates first year

One of the area's largest implement dealerships, Lancaster Ford Tractor, will be celebrating their first year in business this coming week.

Lancaster Ford, located on the Flory Mill Road exit off Rt. 283, began its operation last summer under the direction of the general manager Paul Boyer.

Boyer, who had worked for Ford dealers before, wanted to put his dealership in an area which would be easily accessible to the area farmers and looked some time before settling at the present location.

"This area has been good for us," Boyer commented, "It is easy to reach from many areas including Lebanon County, Dauphin County, northern Maryland and of course Lancaster

County."

The business has seen real growth in the first year with the 13 personnel members keeping quite busy. Lancaster Ford now has seven men working in the maintenance department alone. There is also a full time manager who is in charge of the parts department.

To facilitate the summer production season, Lancaster Ford, has increased their hours and will be open from 7:00 a.m. to 5:00 p.m.

Although basically a farm oriented business, Lancaster Ford has been business from the urban and suburban groups who are interested in lawn and garden implements and also from the industrial market for heavy equipment.

"We like to relate that we have from 3-130 horsepower implements here," Boyer stated.

"We do see many groups of people who have differing needs."

Expressing his faith in the people of the area, Boyer noted, "in part we must



Paul Boyer, general manager of Lancaster Ford Tractor, has seen his dealership expand and grow during its first year of business. The business will celebrate its first year in service this coming week.

thank those people in farming for our success—we have a faith in Lancaster County." Asked if the urbanization of much of the farm land was

a concern, Boyer stated, "people will have to realize soon that all of our precious farm land cannot go for developments."

"Food is a necessary commodity and must come from some where."

Along with their success, Lancaster Ford has also set precedents with its modern building and service center.

"I didn't want the usual frame building," Boyer stated, "I wanted something attractive yet practical and worked with the architect

until I found something suitable."

The attractive modernistic building and landscaped lawn has been chosen by the Ford Company as a model for future dealerships.

Although Boyer related many factors which contributed to the success of the business, one of the main factors has been their acceptance by the area people. "People make a difference and we have found friends here."

## Growing Degree Days

For the week ending July 7, 1975, the average temperature in Lancaster was 72 degrees.

Days for crops beginning at 40 degrees was numbered 2140 with days for 50 degrees recording 1288. Rainfall for the week totaled .12 inches and from April 1 was 15.67 inches.

### Weather Summary

Rather pleasant dry weather prevailed across the Commonwealth most of the past week. A large high pressure system in Eastern Canada provided sunny days with low humidities and clear cool nights the beginning of the week. Daytime temperatures were in the 70's to mid 80's while nighttime readings were mostly in the upper 40's to low 60's. Pleasant Mount reported 40 degrees Tuesday morning. A southward moving cold front crossed the State Thursday accompanied by showers and thunderstorms some of which produced hail and damaging winds. Most rainfall amounts were under 0.5 inch with a few locally

heavier showers. Temperatures reached the upper 80's to low 90's ahead of the front with 92 degrees at Philadelphia and Lewistown.

In some areas temperatures fell 20-25 degrees in a few minutes with the thunderstorms. The July 4th weekend was generally fair with only a few widely scattered showers Friday and again Sunday. Temperatures were mostly in the upper 70's to upper 80's during the day and in the mid-50's to upper 60's at night. The humidity increased somewhat by Sunday but conditions were still rather pleasant for early July. Weekly rainfall ranged from no measurable amounts in the extreme Northwest to 0.5 - 1.0 inch in a band from Phillipsburg to Allentown. A small area in Somerset County reported nearly 2 inches. Temperatures for the week ranged from 4-6 degrees above normal in the Northwest to 2-4 degrees below in the Upper Susquehanna region.

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## Holstein field day slated

The Chester County Holstein Club will hold its annual Field Day on Tuesday, July 22 at Harry Troop's Faggs Manor Farm located along Rt. 10 south of Cochranville.

Judging will begin at 10:00 a.m. with Hack King as the official judge.

The noon meal will feature a ham roast. Prices have been set at \$4 for adults and

\$2.50 for children. Following a short afternoon program, recreation will be provided.

Members are asked to bring their lawn chairs. Reservations are asked to be in by Sat. July 19. They can be made by calling Glen Freese 932-9762; Don Hostetter 857-9648; Paul King 593-6302; Bob Pepple 932-3975 or David Weaver at 942-2629.

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