(Editor's Note) The following article was submitted by the 1975 Pa. Dairy Princess - Debra Miller. Debra is the daughter of Mr. and Mrs. Paul Miller. Lingiestown, Pa. Dauphin County. Along with her duties as Dairy Princess, Debra also sings with her family's musical group. The Dauphin County Miss has been busy promoting dairy work since her coronation last fall and will soon begin a new job with the state Department of Agriculture.

As Pennsylvania's Dairy Princess I have had the opportunity to meet many warm and friendly people explaining to them the benefits and the importance of milk and dairy products in their daily food diet.

I have also had many memorable experiences which will stay with me for a long time. I've been to Philadelphia twice so far. The first time I helped to celebrate Super Sunday. There was block after block of items being displayed and sold. My picture was taken in front of the largest ice cream sundae I ever saw. It stood approximately ten feet tall and looked absolutely delicious even though it was made of plaster parus. Early the next morning I was the guest of the Captain Noah Show where I explained to Captain Noah and his large TV audience how to make butter. Later that afternoon I had the opportunity to see the Philadelphia Zoo and felt right at home when I saw

Dairy Council's Holstein cow, Moochelle.

The second time I was at Philadelphia, the New Jersey Dairy Princess, Barbara Gordeuk, and I were guests on the "Dialing for Dollars Show" and the



"Gary Geers" TV show. Our hosts took us out to eat at the "Bull Tavern" Restaurant. I thought, what an appropriate place to take a couple of dairy princesses.

One of my dreams has always been to see a "Miss America". And, November, my dream came true. I was asked to be in a big holiday parade with Miss Pennsylvania, Karen Kuhn, and Miss America, Shirley Cothran. That was truly a very memorable day for me and one of the highlights of my experiences.

But, as time went on I also had other highlights. In January Farm Show week rolled around and on Sunday at the Governor's Preview I presented a brandy snifter filled with some refreshing Pennsylvania milk to Governor Shapp. Lieutenant Governor Kline also got in on the action and took his turn drinking some.

Later I was delighted when Governor Shapp accepted my invitation to come back to the dairy barn and have his picture taken with my

I was also thrilled when I had the privilege of going to see the World's Champion Milk-Producing Cow - a Super Cow that produced over 50,000 lbs. of milk per lactation. I had my picture taken with this fantastic cow, but the biggest excitement for me was being allowed to squirt some milk from her.

With all this increased production being made available by breeding a better cow, it is more important than ever that we all ban together and all take the responsibility of promoting Milk and dairy products.

Some ways that you, as dairymen, can do more in the promotion of milk are:

1) To Advertise - Advertising and promotion are the most efficient and effective sales tools available. It indicates confidence in your product and instills consumer confidence in it too. Support your local advertising agencies.

2) A cheaper, simple, and very effective way is to tell

your local consumers yourself about wholesomeness of Milk.

After all, it is nature's most nearly perfect food.

3) Ladies, if you have a favorite dairy recipe, why not share it with the consumers you come in contact with. People are always looking for new recipes to try so why not have recipes promoting as many dairy products as possible.

I have compiled a pamphlet filled with ten of my favorite dairy recipes which is available through the Department of Agriculture.

One which I'd like to share with you is:

YUM-YUM 60 Butter-style crackers 34 pound butter 2 quarts vanilla ice cream

11/2 cups MILK 2 packages instant pudding (Chocolate, Coconut Cream, Pistachio, or Vanilla)

Use 9 x 13 pan. Crush crackers into crumbs. Mix with melted butter in pan. Press. Beat milk and ice cream with beater. Beat in instant pudding. Pour over crumbs. Refrigerate 4 to 6

Another way I have found to reach the consumer is with music. Through singing our song "Make Mine Milk Today" with the rest of the family, I have seen the enthusiasm on the faces of people as they get excited about our product. I believe those that can't be reached with the spoken word about milk can be reached through song. I will be closing my speeches this summer with two songs I have written about milk.

Lancaster Farming, Saturday, June 7, 1975—61 Alot of hard work and long hours go into producing the milk that consumers drink. We're proud of our product. Let's all get involved and do

Daughters of dairy farmers - you too can do your part in the promotion of milk. One of the best and most economical ways is through dairy princess pageants. This year many counties will be holding their pageants in the city malls. This is an excellent opportunity to get the message to the consumer.

I encourage girls from 16 to 21 years of age to go out for the local dairy princess contest in your county. If you're like me, you are probably somewhat frightened, but if you just ask God for strength and courage and rely on him, He will see you through.

It's really a beautiful experience. You get to meet so many wonderful people and most important of all, you are doing your part in the promotion of milk. In other words, you are helping to keep the dairy farmer in business.

I am looking forward to the most exciting summer of my life traveling throughout the whole state of Pennsylvania. My activities will include Television and Radio appearances, Shopping centers, County Dairy Princess pageants, and speaking and singing to farm and civic organizations.

In closing let me remind you that when reaching for a beverage, reach for a cold, refreshing glass of milk, because MILK IS THE **REAL THING!!**

NELSON WEAVER & SON

Lititz, Pa

49% SOYBEAN MEAL

BULK or BAGGED

For the Lowest Prices in the Area Call Today

PHONE 626-8538

TRACTOR SUPPLY

2217 LINCOLN HWY. EAST LANCASTER, PA

PHONE 717-393-3149 [Prices Good til June 29]



CSC

SS

TSC

TSC

JST

TSC

SPECIALS



TSC TSC TSC TSC

750

TSC

TSC

TSC

TSC

73

TSC

TSC

750

SC

High Wheel Cultivator **70**95

Saves hours of hard work on your gardening chores! 24 wheel 44-0340.



Spray Gun Kit **OUR REG.**

39.95

With Regulator, Gauge, Suc • Ideal for cattle or fence row spraying!

● Adjustable Handgun
21-1250 tion Strainer
• Includes Suction And Return Hose, Handgun Hose, Spray Pump Not included



54" square umbrella is of heavy duty canvas Suspend ed in the middle for umobstructed view 2-9001.



Dust Bag Regular 15 95

Stock up now on easy to use and reload long list weatherproof

219.95 ONLY 1 Reg. NOW

SPECIAL

CLEARANCE

3½ h.p. Tiller

SUBJECT TO

STOCK ON HAND

JUNE IS DAIRY MONTH OTHER SPECIAL VALUES

Maes Inflations - Fits Most Milkers Kendall Milk Filters - 61/2' Golden Malrın Fly Baıt

Terramycin Crumbles Bale Elevator - 16' Reg. \$165.90 Plastic or Reg. Baler Twine Udder Ointment White Salt Blocks (50 lb.) Mineral Salt Blocks (50 lb.) Terramycin Injectable Solution (200cc)

\$13.20 per pack (12) Low As \$1.49 per 100 \$1.99 per 1 lb. can \$7.69 per 5 lb. can \$8.95 (50 lb. bag) Now \$139.80 \$28.99 - 9000 ft. \$1.59 (1 lb.) \$1.49 \$2.25 Now Reduced to \$5.99

BANKAMERICAR

TRACTOR SUPPLY

Lincoln Hwy. East, Lancaster, Pa.

NEW STORE HOURS: 8:30 A.M - 5:30 P M Mon.-Thurs

8·30 A M - 9 00 P M. Fri 8:30 A M - 5:00 P M Sat

OXFORD, PA.

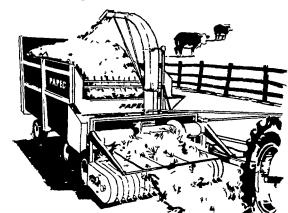
- FEED and GRAIN
- GRINDING and MIXING
- ANIMAL HEALTH and FARM PRODUCTS
 - HORSE and PET SUPPLIES

WEIGEL BROS.

245 Commerce Street

932-8763

We feature the PAPEC



FORAGE HARVESTER

This big, tough harvester features a rugged 6 knife cylinder for precision chopping with the largest tractors. An exclusive, built-in rotating grinder puts a new edge on your knives whenever and wherever needed.



STAUFFER DIESEL, Inc.

312 W. Main St. New Holland, PA Phone 717-354-4181